ORIGINAL RESEARCH

# Self-medication practices among Vietnamese residents in highland provinces

This article was published in the following Dove Press journal: Journal of Multidisciplinary Healthcare

# Thuy Van Ha<sup>1</sup> An Mai Thi Nguyen<sup>2</sup> Ha Song Thi Nguyen<sup>3</sup>

<sup>1</sup>Department of Health Insurance, Ministry of Health of Vietnam, Hanoi 100000, Vietnam; <sup>2</sup>Department of Planning and Financing, Ministry of Health of Vietnam, Hanoi 100000, Vietnam; <sup>3</sup>Department of Pharmacoeconomics and Management, Hanoi University of Pharmacy, Hanoi 100000, Vietnam

Correspondence: Thuy Van Ha Department of Health Insurance, Ministry of Health of Vietnam, 138A Giang Vo Street, Hanoi Vietnam Tel +8 490 327 5519 Email hathuy.moh@gmail.com



**Background:** Monitoring self-medication practice, which refers to individuals using medicine without instructions of physicians, is critical to control its harmful effects. However, in Vietnam, evidence about self-medication among individuals in highland areas is constrained. This study examined self-medication practice among residents living in highland areas in Vietnam and determined associated factors.

**Materials and methods:** A cross-sectional study was performed in five highland provinces with 1000 individuals. Information about individual and household's socioeconomic status and self-medication practice in the last 12 months was surveyed. Multivariate logistic and Poisson regressions were used to identify associated factors with self-medication.

**Results:** 83.3% reported self-medication in the last 12 months, with the mean times of selfmedication being 4.5 times (SD=4.1). Female (OR=0.62, p<0.01), ethnic minorities, higher number of members having health insurance in family (OR=0.82, p<0.01) and higher annual household income (OR=0.78, p<0.05) were associated with the lower likelihood of "Only buy medicines at pharmacy stores when having illness in the last 12 month". Moreover, people who were females (OR=0.59, p<0.05), white-collar worker (OR=0.25, p<0.01) and had higher number of children in the family (OR=0.68, p<0.05) were less likely to practice self-medication. People who were ethnic minorities, white-collar worker (Coef.=-0.32, p<0.01) and higher number of members having health insurance in family had lower times of self-medication in the last 12 months compared to other groups. Meanwhile, individuals having higher number of members in the family (Coef.=0.07, p<0.01) and higher annual household income (Coef.=0.08, p<0.01) had highertimes of self-medication in the last 12 months.

**Conclusion:** Residents in highland areas in Vietnam had a considerably high 12-month prevalence of self-medication. Medical products quality management and self-medication guideline are potential to maximize the effects of self-medication. Moreover, promoting the use of health insurance should also be concerned as a solution to address this issue. **Keywords:** self-medication, factors, residents, highland, Vietnam

## Introduction

Self-medication refers that people choose to treat their illnesses or symptoms by using any medical products without a prescription or following unprofessional recommendations.<sup>1,2</sup> Responsible self-medication is the use of medicines which are officially approved and allowed to use without prescriptions.<sup>3</sup> Otherwise, non-responsible self-medication is when people use drugs which are not allowed to use without a prescription.<sup>4</sup> Self-medication is beneficial to individuals because this approach is affordable and convenient, particularly when people have mild diseases or symptoms.<sup>5</sup> It has a crucial role in the health care system in reducing the needs to

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see the physicians and alleviating medical resources spending especially in settings with resources constrained.<sup>5</sup> However, self-medication practice possibly raises some health-related complications, namely, incorrect drug selection, drug resistance, uncontrolled adverse effects or drug reactions or interactions,<sup>6,7</sup> misdiagnosis and delay in medical care.<sup>5,8,9</sup>

Self-medication has been well-documented as a pervasive phenomenon in both developed and developing countries. The prevalence of self-medication varies from 12.7% to 18% in Spain,<sup>10,11</sup> 32-45.4% in China,<sup>12,13</sup> 53% in Mexico<sup>14</sup> and 75% in the United Kingdom and Chile.<sup>15,16</sup> Previous experiences, advice from friends/relatives and the high cost of medical services are primary reasons for self-medication.<sup>12,17</sup> Moreover, literature underline the roles of socioeconomic (eg, gender, education, occupation and location), clinical (eg, severity of diseases and symptoms, and history of treatment) and health system (eg, lack of service, high cost or ease in purchasing medicines) factors in facilitating selfmedication behavior.<sup>2,16–21</sup>

Self-medication has been recognized as a common issue in Vietnam. The self-medication rate in the general population has ranged from 40% to 60% in rural areas<sup>22</sup> to 76% in urban areas.<sup>23</sup> However, none of the evidence was found among individuals in highland areas of Vietnam. People in this setting are believed to have different sociocultural-economic characteristics compared to those living in rural and urban areas. Monitoring the self-medication patterns and their determinants among people in highland areas is therefore particularly important. This study aims to describe the prevalence of self-medication among residents living in highland areas of Vietnam as well as determine factors that might be related to this behavior.

# Materials and methods

Cross-sectional data were collected in five highland provinces of Vietnam comprising Kon Tum, Gia Lai, Dak Lak, Dak Nong and Lam Dong. This study was conducted from July to November 2018. In this study, we applied a multistage sampling technique to enroll participants. Initially, in each province, we developed a list with 62 districts and 721 communes in five provinces as a sampling frame. Next, we randomly chose two districts per province and two communes per district by using a computer software. A total of 20 communes in 10 districts of 5 provinces were selected. Finally, in each commune, 5 villages per commune and 10 households per village were randomly selected. We applied a door-todoor recruitment technique to recruit residents into the study. The recruitment process finished when we had a sufficient sample size.

In this study, we used the formula for estimating a population proportion with specificied absolute precision to compute the necessary sample size. With P=0.5 (50% as expected 12-month prevalence of self-medication), an absolute precision =0.07 and a confident level =95%, the sample size was 196 households per provinces. Five percent of the sample size was also added to compensate the individuals who refused to participate or had incomplete data. There were 1029 households listed in the sampling frame. In each household, we randomly selected and invited one person who had following characteristics: 1) aged from 18 years and above; 2) did not have psychological physical impairment а and that influences their ability to answer interview and 3) accepted to participate and gave written informed consents. Finally, after excluding people declining to participate due to several reasons such as "busy work" or "privacy", information of 1000 individuals was used for data analysis (response rate 97.2%).

# Data collection and measurements

Each participant had face-to-face interviews for 15-20 mins by sung a structured questionnaire. This questionnaire was built and piloted with 10 residents in Dak Lak province. We did not include these data into the final dataset. Feedbacks from the pilot study were used to revise with respect to content, language and logical perspectives. We also revised the text of each item to ensure cultural appropriateness. The questionnaire was finalized and approved by the research team and local authorities. To ensure the quality of the data collection process, we conducted a two-day intensive training session with instructors including principal investigators and team members who had experiences in pharmacy and community health. We recruited local health workers to become interviewers. They were provided the study aims, questionnaire's contents and interview skills in order to collect high-quality data.

The questionnaire had three parts: 1) sociodemographic status of respondents (age, gender, ethnic, education, marital status and occupation); 2) sociodemographic status of households (number of family members, number of children in family, number of people having health insurance in family, annual household income and household economic based on the government's classification) and 3) self-medication practice. For ethnicity, because "Kinh" is the predominant ethnic in Vietnam, we categorized those belonging to other ethnic groups into "ethnic minorities".

## Self-medication

n this study, self-medication was defined as a personutilized medicines without the instructions of physicians.<sup>24</sup> This behavior includes the use of over-thecounter medications and prescription-only medications,<sup>25</sup> reutilization of prior prescriptions, consuming medicines based on recommendations from relatives or other unqualified people (eg, friends, drug sellers, etc.) or using leftover drugs at home.<sup>26</sup> This term also consists of the use of any herbal products, vitamins or supplements that are not prescribed by the physicians.<sup>27,28</sup>

First, we explained clearly about the definition of selfmedication and gave the respondents examples to ensure that they could recall their self-medication practice accurately. Respondents were asked to recall places where they bought medicines if having any illnesses in the last 12 months. If they only bought medicines at the pharmacy store when having any illnesses, we asked them to report the reasons for such behavior. We also asked them to recall the frequency of self-medication (Usually (>50% number of times sick)/sometimes (>0-50% number of times sick)/ Never (0% number of times sick)) and times of selfmedication in the last 12 months. Those reporting "Usually" and "Sometimes" were categorized "Selfmedication" while people reporting "Never" were classified "No self-medication". The times of self-medication were defined as "the number of exposures to selfmedication". The details of the questionnaire are in the Supplementaary materials.

## Statistical analysis

A *p*-value less than 0.05 was treated as statistical significance. Data were analyzed using Stata version 14.0. Skewness–Kurtosis test was used to test the normality of the continuous variables. Descriptive analysis including mean, standard deviation, frequency, and percentage was performed to describe the variables. Chi-squared test was used to examine the variability of self-medication among different socioeconomic groups. Mann–Whitney test (for non-normal distribution data) was applied to test the difference in age, number of members in the family, number of children in the family, number of members having health insurance in family and annual household income (million VND) between people with and without selfmedication.

Multivariate logistic regression was used to identify the factors associated with two binary outcomes including "Only buy medicines at pharmacy stores when having any illnesses" (Yes/No) and "Self-medication" (Yes/No), and one continuous outcome, namely, "Times of selfmedication in the last 12 months". The first variable refers to the behavior that they went to the pharmacy store and purchase the medicines by themselves without the instruction of physicians or other qualified health professionals, which can be treated as an indicator for self-treatment. In addition, multivariate Poisson regression was employed to determine factors associated with "Times of selfmedication in the last 12 months" because this variable was a count variable with Poisson distribution. Independent variables included prior socioeconomic characteristics of respondents and households. Data on the annual household income was transformed to log form due to non-normal distribution.

# Ethical consideration

The study protocol was approved by the Institutional Review Board of the Vietnam Ministry of Health (Code: 114/QD-YTTN2). Participants had the right to stop the interview or withdraw to the study at any time without any barriers. They were obtained written informed consents if they agreed to participate in the study.

# Results

Of 1000 participants, the mean age was 36.7 (SD=12.7) years. Most of the participants were female (57.9%), working in agriculture/fishery/forestry sector (76.4%) and having lower high school education (71.7%). "Kinh" was the dominant ethnic with 45.0%. The majority of house-holds had one child (56.0%) and were classified as non-poor household according to the government's standard. The mean annual household income was 79.0 (SD=102.1) million VND (Table 1).

Table 2 depicts that when having any illnesses, approximately one-fifth of the sample (20.8%) only bought medicines at pharmacy stores if having any illnesses, with the most common reasons consisting of "Near home" (57.7%), "Believe in the expertise of drug sellers" (27.9%) and "Availability of many types of drugs" (15.9%). In the last 12 months, most of the participants reported they sometimes and always bought medicines

 Table I Demographic characteristics of respondents (n=1000)

Age groups         991         39.1           ≤30 years old         30.4         30.4           31-40 years old         137         13.7           51-60 years old         55         55           Gender         121         42.1           Male         50         57.9           Female         57.9         57.9           Occupations         7.4         76.4           Work in agriculture/fishery/forestry sector         76.4         76.4           Work collar worker         41.6         76.4           Business         5.5         5.51           Self-employed         5.3         5.3           Retirement         23.0         2.3           Housemaker         25.0         2.5           Other         19.0         19.0           Illiterate         12.1         12.1           Elementary school         22.9         22.9           Secondary school         19.8         3.8           Vocational training/college         28.4         4.6           University/postgradute         10.2         10.2           Gia rai         2.1         1.2         2.2           Innong         3.0	Characteristics	n	%
31-40 years old       304       304         41-50 years old       137       13.7         51-60 years old       55       5.5         Gender       42.1       42.1         Male       42.1       57.9         Female       76.4       76.4         Work in agriculture/fishery/forestry sector       76.4       76.4         White-collar worker       41       4.1         Business       55       5.5         Self-employed       33       2.3         Housemaker       45       4.5         Other       19       1.9         Elucation       121       12.1         Illiterate       121       12.1         Elementary school       367       36.7         Secondary school       136       138         Vocational training/college       58       5.8         University/postgraduate       27       2.7         Ethnic       124       12.4         Kinh       450       45.0         Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Moong       102       10			
41-50 years old       137       13.7         51-60 years old       55       5.5         Gender       42.1       42.1         Male       42.1       42.1         Female       57.9       57.9         Occupations       76.4       76.4         Work in agriculture/fishery/forestry sector       76.4       76.4         Vblice-collar worker       41       4.1         Business       55       5.5         Self-employed       33       5.3         Retirement       23       2.3         Housemaker       12.1       12.1         Other       19       1.9       1.9         Illiterate       12.1       12.1       12.1         Elementary school       22.9       22.9       22.9         Scondary school       198       19.8       19.8         Voactional training/college       58       5.8       5.8         University/postgraduate       70       1.12       12.4         Ede       444       44.1       44.1         Xo dang       71       7.1       7.1         Mong       102       10.2       10.2       10.2	-		
S1-60 years old       11.3       11.3         >60 years old       55         Gender       4.2.1         Male       579         Female       579         Occupations       764         Work in agriculture/fishery/forestry sector       764         White-collar worker       41         Business       5.3         Self-employed       53         Retirement       23         Housemaker       45.1         Other       19         Illiterate       121         Elementary school       367         Secondary school       367         Kinh       450         Gia rai       124         Ede       44         Xo dang       71         Nung       33         Ro ngao       650         Other       500         Solut       500         Gia rai       124         E de       444         Xo dang       71         Nung       33         Ro ngao       650         Other       500         Outer       500         Q       522	,		
>60 years old         55         5.5           Gender         42.1         42.1           Male         42.1         579           Permale         579         57.9           Occupations         764         76.4           Work in agriculture/fishery/forestry sector         764         41.1           Business         55         5.5           Self-employed         23         3.3           Housemaker         45.0         4.5           Other         19         1.9           Education         121         12.1           Illiterate         121         12.1           Elementary school         367         36.7           Yocational training/college         28         5.8           University/postgraduate         27         2.7           Ethnic         71         7.1           Kinh         450         45.0           Gia rai         12.4         12.4           E de         44         4.4           Xo dang         71         7.1           Mong         30.3         30.3           Ro ngao         650         650           Other         500			
'         '         '           Gender         /         /           Male         42.1         42.1           Female         579         57.9           Occupations         /         /           Work in agriculture/fishery/forestry sector         76.4         76.4           White-collar worker         41         4.1           Business         55         5.5           Self-employed         53         5.3           Retirement         23         2.3           Housemaker         45         4.5           Other         19         1.9           Illiterate         12.1         12.1           Elementary school         36.7         36.7           High school         19.8         19.8           Vocational training/college         20.9         22.9           Gai rai         12.4         12.4           Zede         44.4         3.0           Gia rai         12.4         12.4           Zede         44.4         4.1           Xo dang         10.2         10.2           Mnong         10.2         10.2           Quert         250         5	-		
Male Female         42.1         42.1           Female         579         57.9           Occupations         764         76.4           Work in agriculture/fishery/forestry sector         41         4.1           Business         55         5.5           Self-employed         53         5.3           Retirement         23         2.3           Housemaker         45         4.5           Other         19         1.9           Elementary school         367         36.7           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         12.4         12.4           Kinh         450         45.0           Gia rai         12.4         12.4           E de         44.4         4.4           Xo dang         71         7.1           Mung         33         3.3           Ro ngao         65         65           Other         50         50           Q         22.2	>60 years old	55	5.5
Female         57.9         57.9           Occupations			
Ccupations         Image: Compatibility of the set of th	Male	421	42.I
Work in agriculture/fishery/forestry sector         764         76.4           White-collar worker         41         4.1           Business         55         5.5           Self-employed         53         5.3           Retirement         23         2.3           Housemaker         45         4.5           Other         19         1.9           Education         12.1         12.1           Illiterate         12.1         12.1           Elementary school         367         36.7           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic	Female	579	57.9
White-collar worker         4.1         4.1           Business         55         5.5           Self-employed         53         5.3           Retirement         23         2.3           Housemaker         45         4.5           Other         19         1.9           Education         121         12.1           Illiterate         121         12.1           Elementary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         Kinh         45.0         45.0           Gia rai         124         12.4         12.4           E de         44         4.4         4.4           Xo dang         71         7.1           Mnong         102         10.2         10.2           Cil         Ain         6.5         6.5           Other         50         5.0         5.0           Nung         33         3.3         3.3           Ro ngao         5.60         5.60         5.60	Occupations		
Business         55         5.5           Self-employed         5.3         5.3           Retirement         23         2.3           Housemaker         25         6.5           Other         19         1.9           Education         12.1         12.1           Illiterate         12.1         12.1           Elementary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         Kinh         45.0         45.0           Gia rai         12.4         12.4         12.4           Z dag         31         3.1         1.1           Mnong         102         10.2         10.2           Cil         Afa         4.4         4.4           Xo dang         71         7.1           Mnong         102         10.2         10.2           Cil         So         6.5         5.0           Other         50         5.0         5.0           Q         25.2         1.3         1.3 <td>Work in agriculture/fishery/forestry sector</td> <td>764</td> <td>76.4</td>	Work in agriculture/fishery/forestry sector	764	76.4
Self-employed         53         5.3           Retirement         23         2.3           Housemaker         19         1.9           Other         19         1.9           Education         121         12.1           Elementary school         229         22.9           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         450         45.0           Kinh         450         45.0           Gia rai         12.4         12.4           Z de         44         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         560         5.0           Other         252         25.2           I         25         56.0           2         17.5         3.3           Ro ngao         56.0         56.0	White-collar worker	41	4.I
Retirement         23         2.3           Housemaker         45         4.5           Other         19         19           Education         121         12.1           Elementary school         229         22.9           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         450         45.0           Gia rai         124         12.4           Z de         45.0         45.0           Gia rai         124         12.4           Z de         44.4         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         65.0         5.0           Other         560         56.0           2         1.3         1.3           Mong         1.3         1.3           Poor         1.75         17.5           Za<	Business	55	5.5
Housemaker Other         45         4.5           Dther         19         1.9           Education         12.1         12.1           Elementary school         229         22.9           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         12.4         12.4           Kinh         450         45.0           Gia rai         12.4         12.4           Z de         44         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         65         5.0           Other         500         50.0           Q         252         25.2           I         3.0         1.3           Q         252         1.5           23         1.3         1.3           Poor         1.7         1.7           Near-poor	Self-employed	53	5.3
Other         19         1.9           Education         12.1         12.1           Illiterate         12.1         12.1           Elementary school         229         22.9           Secondary school         367         36.7           High school         198         19.8           Vocational training/college         58         5.8           University/postgraduate         27         2.7           Ethnic         450         45.0           Gia rai         124         12.4           E de         44         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         65         5.0           Other         500         500           2         1.3         1.3           Q         2.52         2.52           I         5.60         56.0           2         1.3         1.3           Q         1.75         1.75           ≥3         1.3         1.3           Poor         1.	Retirement	23	2.3
Education         Image: line state sta	Housemaker	45	4.5
Illiterate       121       12.1         Elementary school       229       22.9         Secondary school       367       36.7         High school       198       19.8         Vocational training/college       58       5.8         University/postgraduate       27       2.7         Ethnic       124       24         Kinh       450       45.0         Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       5.0         Other       50       5.0         Number of children in the family       252       25.2         I       560       56.0         2       17.5       17.5         ≥3       13       1.3         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       702	Other	19	1.9
Elementary school       229       22.9         Secondary school       367       36.7         High school       198       19.8         Vocational training/college       58       5.8         University/postgraduate       27       2.7         Ethnic       124       2.4         Kinh       450       45.0         Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       500       500         Number of children in the family       252       25.2         I       560       56.0         2       1.75       17.5         ≥3       13       1.3         Household economic (government's classification)       119       11.9         Nonpoor       179       17.9       17.9         Near-poor       119       11.9       11.9	Education		
Secondary school       367       367         High school       198       19.8         Vocational training/college       58       5.8         University/postgraduate       27       2.7         Ethnic       124       2.4         Kinh       450       45.0         Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       5.0         2       1       560       5.0         2       1.1       1.5       5.5         Other       50       5.0       5.0         Poumber of children in the family       1.5       5.2         1       5.6       5.0       5.0         2       1.1       1.3       1.3         Poor       1.1       1.1       1.5         ≥3       1.3       1.3       1.3         Poor       17.9       17.9       17.9         Near-p	Illiterate	121	12.1
High school       198       19.8         Vocational training/college       58       5.8         University/postgraduate       27       2.7         Ethnic       124       2.4         Kinh       450       45.0         Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       5.0         2       1       560       5.0         2       1       560       5.0         2       1       560       56.0         2       1       560       56.0         2       1       1.3       1.3         Boor       1.13       1.3       1.3         Poor       17.9       17.9       17.9         Near-poor       17.9       17.9       10.2         Nonpoor       702       70.2       70.2	Elementary school	229	22.9
o         58         5.8           University/postgraduate         27         2.7           Ethnic         12         2.7           Kinh         450         45.0           Gia rai         124         12.4           E de         44         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         65         6.5           Other         50         5.0           Number of children in the family         2         2           0         2         56.0         56.0           2         1.3         1.3         1.3           Poor         175         17.5         1.5           ≥3         13         1.3         1.3           Poor         179         17.9         17.9           Near-poor         179         17.9         17.9           Nonpoor         702         70.2         70.2	Secondary school	367	36.7
University/postgraduate         27         2.7           Ethnic         1         450         45.0           Gia rai         124         12.4         12.4           E de         44         4.4         12.4           Xo dang         71         7.1         7.1           Mnong         102         10.2         10.2           Cil         61         6.1         3.3         3.3           Ro ngao         65         6.5         0         50         50           Other         50         5.0         5.0         5.0         5.0           Number of children in the family         2         2         25.2         1         5600         56.0           2         1.1         5600         17.5         3         1.3         1.3           Household economic (government's classification)         11.9         1.7.9         1.7.9           Nonpoor         11.9         1.9         1.9         1.9           Nonpoor         702         70.2         70.2	High school	198	19.8
University/postgraduate         27         2.7           Ethnic         1         450         45.0           Kinh         450         12.4         12.4           E de         44         4.4           Xo dang         71         7.1           Mnong         102         10.2           Cil         61         6.1           Nung         33         3.3           Ro ngao         65         6.5           Other         50         50           Number of children in the family         7         7           0         252         25.2           1         560         56.0           2         17.5         3           3         1.3         1.3           Poor         17.5         1.5           Poor         17.9         17.9           Near-poor         11.9         11.9           Nonpoor         702         70.2	Vocational training/college	58	5.8
Kinh       450       45.0         Gia rai       124       12.4         E de       44.0       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         1       252       25.2         1       560       56.0         2       1.75       56.0         2       1.75       1.75         ≥3       1.3       1.3         Poor       17.9       1.79         Near-poor       119       1.9         Nonpoor       702       70.2		27	2.7
Gia rai       124       12.4         E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         Number of children in the family       7       7         0       252       25.2         1       560       56.0         2       17.5       56.0         2       17.5       17.5         ≥3       13       1.3         Poor       17.9       17.9         Near-poor       119       11.9         Nonpoor       702       70.2	Ethnic		
E de       44       4.4         Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       5.0         Number of children in the family       5       5         0       252       25.2         1       560       56.0         2       17.5       56.0         3       1.3       1.3         Poor       17.5       1.3         Poor       17.9       17.9         Near-poor       11.9       11.9         Nonpoor       702       70.2	Kinh	450	45.0
Xo dang       71       7.1         Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       5.0         Number of children in the family       2       2         0       252       25.2         1       560       56.0         2       17.5       56.0         3       1.3       1.3         Poor       17.5       1.3         Poor       17.9       1.9         Near-poor       11.9       1.9         Nonpoor       702       70.2	Gia rai	124	12.4
Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         Number of children in the family       252       25.2         1       560       56.0         2       17.5       56.0         2       17.5       17.5         ≥3       13       1.3         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2	E de	44	4.4
Mnong       102       10.2         Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         Number of children in the family       252       25.2         1       560       56.0         2       1.5       56.0         2       1.5       56.0         2       1.5       56.0         2       1.6       56.0         2       1.7       17.5         ≥3       1.3       1.3         Poor       1.7       1.7         Near-poor       1.9       1.9         Nonpoor       702       70.2         Mean       SD       50.0	Xo dang	71	7.1
Cil       61       6.1         Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         Number of children in the family       5       5         0       252       25.2         1       560       56.0         2       175       17.5         ≥3       13       1.3         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2		102	10.2
Nung       33       3.3         Ro ngao       65       6.5         Other       50       50         Number of children in the family       2       2         0       252       25.2         1       560       56.0         2       175       17.5         ≥3       13       1.3         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2         Mean       SD       50		61	6.1
Ro ngao       65       6.5         Other       50       5.0         Number of children in the family       5       5         0       252       25.2         1       560       56.0         2       1       560       56.0         2       3       13       13         Household economic (government's classification)       1       1         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2			
Other         50         5.0           Number of children in the family         50         5.0           0         252         25.2           1         560         56.0           2         175         560         175           ≥3         13         1.3           Household economic (government's classification)         179         17.9           Poor         179         17.9           Near-poor         119         11.9           Nonpoor         702         70.2			
0       252       25.2         1       560       56.0         2       175       17.5         ≥3       13       1.3         Household economic (government's classification)       1.7         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2			
0       252       25.2         1       560       56.0         2       175       17.5         ≥3       13       1.3         Household economic (government's classification)       1.7         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2	Number of children in the family		
1       560       56.0         2       175       17.5         ≥3       1.3       1.3         Household economic (government's classification)       I       I         Poor       179       17.9         Near-poor       119       11.9         Nonpoor       702       70.2         Mean       SD	-	252	25.2
2     175     17.5       ≥3     1.3     1.3       Household economic (government's classification)     I     I       Poor     179     17.9       Near-poor     119     11.9       Nonpoor     702     70.2       Mean     SD	-		
≥3 I3 I.3 Household economic (government's classification) I79 I7.9 Near-poor I19 I1.9 Nonpoor 702 70.2 Mean SD	•		
classification)         I           Poor         179         17.9           Near-poor         119         11.9           Nonpoor         702         70.2           Mean         SD         1	-		
classification)         I           Poor         179         17.9           Near-poor         119         11.9           Nonpoor         702         70.2           Mean         SD         1	Household economic (government's		
Near-poor     119     11.9       Nonpoor     702     70.2       Mean     SD			
Nonpoor         702         70.2           Mean         SD	Poor	179	17.9
Nonpoor         702         70.2           Mean         SD	Near-poor	119	11.9
		702	70.2
Age 36.7 12.7		Mean	SD
	Age	36.7	12.7

### Table I (Continued)

Characteristics	n	%
Number of members in the family	4.9	1.8
Number of members having health insurance in family	4.2	2.1
Annual household income (million VND)	79.0	102.1

Table 2 Self-medication practices (n=1000)

Characteristics	n	%
Only buy medicine at pharmacy stores when		
having any illnesses		
Yes	208	20.8
No	792	79.2
Reasons for buying medicine at pharmacy		
stores only when having any illnesses (n=208)		
Being recommended by relatives/friends	13	6.3
Believe in professional competences	58	27.9
Availability of many types of drugs	33	15.9
Quality of medicines is good, reliable	23	11.1
Good service attitude	5	2.4
Reasonable price	7	3.4
Near home	120	57.7
Open hour is convenient	17	8.2
Frequency of self-medication in the last 12		
months		
Usually (>50% number of times sick)	186	18.6
Sometimes (>0–50% number of times sick)	647	64.7
Never (0% number of times sick)	167	16.7
	Mean	SD
Times of self-medication in the last 12 months	4.5	4.1

without prescription (64.7% and 18.7%, respectively) and the mean times of self-medication was 4.5 (SD=4.1). Totally, 83.3% reported self-medication in the last 12 months.

Table 3 shows that male respondents had a significantly higher rate of self-medication (87.4%) than that in females (80.3%) (p<0.01). Regarding occupations, white-collar workers reported the lowest rate of self-medication (63.4%) compared to other groups (p<0.01). Regarding ethnicity, "E de" people had the lowest prevalence of self-medication (70.5%), while "Nung", "Cil" and "Kinh" residents had the highest rates at 90.9%, 90.2% and 86.4%, respectively. The differences among ethnic groups were significant (p<0.01). People in self-medication group had significantly higher annual household income compared to those in not self-medication

Characteristics	s Self-medication in the last 12 months				p-value
	No		Yes		
	n	%	n	%	
Total	167	16.7	833	83.3	
Gender					
Male	53	12.6	368	87.4	<0.01
Female	114	19.7	465	80.3	
Occupations					
Work in agriculture/	121	15.8	643	84.2	<0.01
fishery/forestry					
sector					
White-collar worker	15	36.6	26	63.4	
Business	6	10.9	49	89.1	
Self-employed	8	15.1	45	84.9	
Other	17	19.5	70	80.5	
<b>F</b> doo an 43 a m					
Education Less than high school	113	15.8	604	84.2	0.37
0	36			81.8	0.37
High school More than high school	18	18.2 21.2	162 67	78.8	
Piore than high school	10	21.2	07	70.0	
Ethnic					
Kinh	61	13.6	389	86.4	<0.01
Gia rai	29	234	95	76.6	
E de	13	29.6	31	70.5	
Xo dang	10	14.1	61	85.9	
Mnong	21	20.6	81	79.4	
Cil	6	9.8	55	90.2	
Nung	3	9.1	30	90.9	
Ro ngao	16	24.6	49	75.4	
Other	8	16.0	42	84.0	
Household economic					
(government's classification)					
Poor	32	17.9	147	82.1	0.21
Near-poor	26	21.9	93	78.2	0.21
Nonpoor	109	15.5	593	84.5	
	Mean	SD	Mean	SD	
Age	36.2	12.7	36.8	12.6	0.47
Number of members in	4.7	1.7	4.9	1.8	0.47
the family					
Number of children in	1.0	0.7	0.9	0.7	0.12
the family					
Number of members	4.1	1.9	4.2	2.1	0.66
having health insurance					
in family					
Annual household	68.9	75.0	81.0	106.7	0.01
income (million VND)					

 Table 3 Self-medication according to different characteristics

 (n=1000)

group (p < 0.01). No significant difference was found in selfmedication regarding education, household economic classification, age, number of members in the family, number of children in the family and number of members having health insurance in the family (p > 0.05).

Multivariate regressions in Table 4 indicate that female (OR=0.62, p<0.01), ethnic minorities, high number of members having health insurance in family (OR=0.82, p<0.01) and high annual household income (OR=0.78, p<0.05) were negatively associated with "Only buy medicines at pharmacy stores when having illness in the last 12 month". Moreover, females (OR=0.59, p<0.05), white-collar worker (OR=0.25, p<0.01), and high number of children in the family (OR=0.68, p<0.05) were negatively related to self-medication.

People who were ethnic minorities, white-collar worker (Coef.=-0.32, p<0.01) and high number of members having health insurance in the family were negatively correlated with times of self-medication in the last 12 months. Higher number of members in the family were positively correlated to times of self-medication in the last 12 months. Meanwhile, high number of members in the family (Coef.=0.07, p<0.01) and high annual household income (Coef.=0.08, p<0.01) were positively related to times of self-medication in the last 12 months.

# Discussion

This study provides that self-medication was a common practice among highland residents in Vietnam. The 12month prevalence of self-medication in our study was 83.3%, which was much higher than this rate in other settings in the world such as Spain (12.7-18%),<sup>10,11</sup> China (32-45.4%),<sup>12,13</sup> Mexico (53%),<sup>14</sup> the United Kingdom and Chile (75%).<sup>15,16</sup> This result was also higher than a prior study in rural Vietnam  $(40-60\%)^{22}$  and approximately equaled to that in urban areas (76.0%).<sup>23</sup> The differences might be explained by the variations of recall time period, socio-cultural-economic as well as health care accessibility among different settings. In Vietnam, previous studies indicated poor living conditions, health status and health care access among people in highland and mountainous areas compared to residents in urban and rural settings.<sup>29-31</sup> Therefore, when having any illnesses, they chose to visit private pharmacy stores near their home and get advice from pharmacists, whom participants believed in their competences. In literature, pharmacists are argued to be a primary source to facilitate self-medication decision-making.<sup>32</sup> In our Table 4 Associated factors with self-treatment practices

Characteristics	Only buy medicines at pharmacy stores when having illness in the last 12 months (yes/ no)		Self-medication in the last 12 months (yes/no)		Times of self- medication in the last 12 months	
	OR	95% CI	OR	95% CI	Coef.	95% CI
Age (years)	0.99	0.97; 1.00	0.99	0.97; 1.01	-0.00	-0.00; 0.00
Gender						
Male						
Female	0.62**	0.43; 0.88	0.59*	0.40; 0.88	0.06	-0.01; 0.12
Education						
Less than high school						
High school	0.74	0.48; 1.16	0.68	0.42; 1.08	-0.04	-0.11; 0.04
More than high school	0.86	0.43; 1.70	1.09	0.49; 2.42	-0.03	-0.15; 0.10
Ethnics						
Kinh						
Gia rai	0.48*	0.25; 0.91	0.45*	0.23; 0.88	-0.31**	-0.43; -0.18
E de	0.46	0.18; 1.18	0.34*	0.15; 0.79	-0.37**	-0.55; -0.19
Xo dang	0.25**	0.11; 0.58	0.94	0.40; 2.20	-0.14*	-0.28; -0.00
Mnong	0.08**	0.03; 0.21	0.51	0.26; 1.02	-0.56**	-0.70; -0.42
Cil	0.82	0.41; 1.64	1.40	0.55; 3.55	-0.04	-0.16; 0.09
Nung	0.58	0.23; 1.44	1.35	0.38; 4.77	-0.09	-0.25; 0.07
Ro ngao	0.24**	0.10; 0.59	0.47	0.21; 1.07	-0.48**	-0.66; -0.31
Other	0.54	0.25; 1.18	0.88	0.38; 2.06	-0.02	-0.15; 0.12
Occupations						
Work in agriculture/fishery/forestry sector						
White-collar worker	0.53	0.16; 1.73	0.25**	0.10; 0.62	-0.32**	-0.51; -0.12
Business	1.56	0.80; 3.02	1.00	0.39; 2.52	0.10	-0.02; 0.22
Self-employed	0.66	0.32; 1.38	0.60	0.26; 1.41	-0.09	-0.23; 0.04
Other	1.56	0.80; 3.02	1.00	0.39; 2.52	0.10	-0.02; 0.22
Household economic						
Poor	0.61	0.30; 1.21	0.70	0.38; 1.31	-0.12	-0.24; 0.00
Nonpoor	0.75	0.46; 1.21	0.86	0.51; 1.43	-0.05	-0.14; 0.04
Number of children in the family	1.11	0.84; 1.46	0.68*	0.50; 0.91	-0.05	-0.10; 0.00
Number of members in the family	1.38**	1.20; 1.59	1.10	0.93; 1.29	0.07**	0.04; 0.10
Number of members having health insurance in family	0.82**	0.73; 0.93	1.01	0.88; 1.16	-0.03*	-0.05; -0.01
Log annual household income	0.78*	0.63; 0.96	1.12	0.88; 1.41	0.08**	0.04; 0.12

**Notes:** \*\*P<0.01, \*P<0.05.

study, these two reasons were also the most common reasons for purchasing medicine in the pharmacy store only rather than going to the health facilities.

In this study, our findings indicate a significant role of socioeconomic as well as family factors that were associated with the likelihood of self-medication. Males are more involved in this practice than females, which was in line with previous findings in India and Nepal.<sup>33–35</sup>

However, it was different from a study in Vietnamese urban area, which revealed that no association between self-medication and gender.<sup>23</sup> This difference might be due to the role of each gender in different settings. Selvaraj et al argued that males were more likely to ignore to go to clinics because of mild symptoms and loss of income.<sup>33</sup> In Vietnamese highland areas, males were responsible for earning income for the family; hence, hospitalization could reduce their working time and then decrease the wages. Meanwhile, in an urban setting, this role was shared between males and females, facilitating similar patterns of self-medication between two genders.

We also observed that residents working in agriculture/ fishery/forestry sectors were also more likely to practice self-medication compared to those with other jobs. Working in these sectors required spending an enormous amount of time daily; thus, going to the hospital would diminish this time, which led to the reduction of income. Nonetheless, our study did not find any association between education and self-medication in the last 12 months. Globally, the association between education and self-medication has been in debate. Several studies found that self-medication was more likely to occur in illiterate people or those are having lower education level,<sup>21,36</sup> while other studies in Europe and Vietnam indicated that higher education could project a higher chance of selfmedication.<sup>23,37</sup> This finding indicated that self-medication was common in highland settings in Vietnam regardless of the level of education; thus, interventions to improve the self-medication practice should not differentiate targeted populations based on the education.

Surprisingly, we found that people in the ethnic minorities were less likely to self-medication as well as had lower times of self-medication compared to Kinh people (ie the ethnic majority). In literature, limited health care access was a facilitator of self-medication.<sup>2,16-21</sup> Ngo et al found a lower level of health care utilization among ethnic minorities than that of the ethnic majority in mountainous settings in Vietnam.<sup>38</sup> However, Tran et al in their study in another mountainous province in Vietnam revealed that ethnic minorities were more easy to access commune health centers than Kinh people.<sup>39</sup> In our study, the residents in ethnic minority groups mentioned that there was a lack of pharmacy stores near their homes; therefore, they went to the commune health centers for health check-up and buying medicine also. Meanwhile, Kinh people could access pharmacy stores easily, which encouraged them to self-medication.

Health insurance in this study was also an important associated factor of self-medication. Specifically, a higher number of members in the family having health insurance was correlated to a lower likelihood of self-medication. This result was in line with previous findings in China and Vietnam.<sup>23,40</sup> Indeed, health insurance system in Vietnam has covered medicines for most of the common diseases in the community. With health insurance, people could visit

hospitals for treatment with affordable prices compared to purchase drugs alone in the pharmacy store without professional medical advice and financial support of health insurance.

Several implications can be drawn from the findings of this study. First, since the self-medication rate is significantly high among highland residents, strategies to manage drug and medical products quality should be ensured to reduce the potential adverse effects of self-medication. Moreover, a guideline for self-medication should be developed for the general population to optimize the positive effects of self-medication. Second, educational interventions should be performed to promote the use of health insurance in people living in highland areas, which could alleviate the self-medication behavior. Third, further interventions to control self-medication in this setting should concern socio-cultural-economic sensitives to assure the effectiveness of these interventions.

Our study has a strength in a large sample size (1000 residents) in a wide setting (five provinces). Nonetheless, this study has several methodological issues that should be acknowledged. First, the causal relationships between self-medication practice and its associated factors could not be established due to the nature of study design. We did not measure the characteristics of people declining to participate in the study, whose self-medication behaviors might be critical. Second, the self-reported approach might result in information bias, recall bias and social desirability bias. We have trained the data collection team carefully, develop the data collect guideline as well as explained clearly the purpose of the study to the respondents in order to reduce the bias. Third, several critical information was not included in the study, for example, participants' behaviors, impacts of family and social relationships or health service quality, number and names of medical products used for self-medication. Thus, our findings should be used in caution. Further studies should be warranted to fill the knowledge gap in the self-medication among highland residents.

## Conclusion

This study highlights a considerably high 12-month prevalence of self-medication among people residing in highland areas in Vietnam. Gender, ethnicity, employment, household income and number of people/children in the family are important factors that might influence the selfmedication practice. Medical products quality management and assurance strategies and self-medication guideline are potential to maximize the effects of selfmedication. Moreover, promoting the use of health insurance in residents should also be concerned as a solution to address this issue.

# Disclosure

The author reports no conflicts of interest in this work.

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# Supplementary materials

## Table SI Questionnaire

QUESTION	ANSWER		
Age			
Gender	I. Male 2. Female		
What is your ethnicity?	<ol> <li>Kinh</li> <li>H'Mông</li> <li>Gia rai</li> <li>Xtiêng</li> <li>Chu ru</li> <li>Mường</li> <li>Ê đê</li> <li>Xơ đăng</li> <li>Mnông</li> </ol>	<ul> <li>10. Hrê</li> <li>11. Ba na</li> <li>12. Cơ ho</li> <li>13. Giẻ triêng</li> <li>14. Ra Glai</li> <li>15. Mậ</li> <li>16. Thái</li> <li>17. Other</li> <li>17. (specify:)</li> </ul>	
What is your education level?	<ol> <li>Illiterate</li> <li>Elementary</li> <li>Secondary</li> <li>High school</li> <li>Vocational training/College</li> <li>University/postgraduate</li> </ol>		
What is your current main occupation?	<ol> <li>Work in agriculture / fishery / forestry sector</li> <li>White-collar worker</li> <li>Business</li> <li>Freelancer</li> <li>Retirement</li> <li>Housemaker</li> <li>Other (specify)</li> </ol>		
How many people living in your household?	people Number of children:		
How many people in your household had health insurance card?	people		
What is your household's annual income?		VND	
What is your household' economic classification according to the govern- ment standard?	I. Poor 2. Near-poor 3. Nonpoor		
counter medications and precription-only medications, reutilization of prior dations from relatives or other unqualified people (e.g., friends, drug sellers, e	r prescriptions, consum etc.) or using leftover d	ing medicines based on recommen- rugs at home. This term also consists	
In the last 12 months, how many times did you use medicines without prescription from qualified physicians?	3. Never (0% numbe	% number of times sick)	
	Age         Gender         What is your ethnicity?         What is your ethnicity?         What is your education level?         What is your current main occupation?         What is your current main occupation?         How many people living in your household?         How many people in your household had health insurance card?         What is your household's annual income?         What is your household' economic classification according to the government standard?         Self-medication is defined as a person utilized medicines without instruction counter medications and precription-only medications, reutilization of prior dations from relatives or other unqualified people (e.g., friends, drug sellers, of the use of any herbal products, vitamins or supplements that are not prior lations from relatives or other unqualified you use medicines without	Age       Image: I	

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### Table SI (Continued)

Order	QUESTION	ANSWER
CII.	In your family, do you have some common medicines available to promptly use / treat when having a minor illness?	I. Always available 2. None
C12.	What are the following types of medications available at home?	<ol> <li>Flu medicines: rhinitis, cough medicine, phlegm, syrup</li> <li>Analgesics and antipyretics</li> <li>Antibiotics</li> <li>Anti-inflammatory drugs</li> <li>Salt water (NaCl 0.9%) eye drops</li> <li>Medication for intestinal and digestive treatment</li> <li>Medications for blood pressure treatment</li> <li>Vitamins, functional foods</li> <li>Medicines for headache, dizziness, car sickness, nausea</li> <li>Birth control pills</li> <li>Topical antiseptic: antiseptic, betadine,</li> <li>Topical / spray medicine when burned</li> <li>Topical medicine, anti-allergy, rash, dermatitis</li> <li>Herbal medicine</li> <li>Other (specify)</li> </ol>
СІЗ.	In the last 12 months, when you or your family member is sick, where do you usually buy / receive medicine for treatment? (Multiple choice questions)	<ol> <li>Health village</li> <li>Commune health station</li> <li>District hospital / district general clinic</li> <li>Provincial hospital</li> <li>Private pharmacy</li> <li>Private health facilities</li> <li>Physicians</li> <li>Do not take medicine</li> <li>Other (specify)</li> <li>10. Don't know</li> </ol>
CI4.	If only buy medicines in pharmacy, what are your reasons?	<ol> <li>Being recommended by relatives/friends</li> <li>Believe in professional competences</li> <li>Availability of many types of drugs</li> <li>Quality of medicines is good, reliable</li> <li>Good service attitude</li> <li>Reasonable price</li> <li>Near home</li> <li>Open hour is convenient</li> <li>Other reasons (specify)</li> </ol>

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