


ARTS Administration

GRADUATE PROGRAMS

bu.edu/artsadmin

Arts Administration > Arts Management > Fundraising Management > Performing Arts Enterprise



"The crisis of COVID-19 and the necessary social upheaval and reckoning with structural racism as a museum and a country have had both negative impacts and positive changes. Focusing on the positive, I am energized by the vision of a more just future where art museums are central to a more honest and fuller understanding of ourselves, our history and our humanity."

—Jill Medvedow, Executive Director, Institute of Contemporary Art, Boston
(*"Jill Medvedow On What's Next for The ICA Boston,"* [phillips.com](https://www.phillips.com))



TRANSFORMING THE FUTURE of the Arts

When the Arts Administration program was established at Boston University in 1993, the vision of its founding director, Daniel Ranalli, was to provide a vital laboratory for emerging arts leaders by drawing upon the wealth of Boston's rich cultural community for teaching resources and internship opportunities. Almost three decades later, that vision has been vibrantly realized.

We take pride in several factors that distinguish our program:

- > Our faculty are drawn from the most accomplished practitioners in the Boston and New York region—no other graduate program in arts administration can give students such a range of opportunities to learn directly from top arts professionals.
- > Our alumni form an engaged network of talented arts managers in important arts organizations throughout Boston and beyond—their generosity includes initiatives such as a volunteer mentorship program with current students.
- > Our program is one of the most affordable graduate programs in the country—designed to accommodate both part- and full-time students.
- > We embrace a global approach to arts management—through our internationally diverse student body and through opportunities to interact with leading practitioners worldwide in our international travel courses.
- > We are committed to training future arts leaders who will build a more diverse, equitable, and inclusive professional arts sector.
- > Boston offers a wealth of culture and a rich variety of arts institutions within one of the most livable cities in the US—along with ample opportunities for free or discounted access to those institutions through BU's Arts Initiative.

Now, and looking toward the future, we must be prepared for extraordinary transformation in the art world. That said, we see a wealth of opportunities for creative arts leaders in the changing ecosystem of the arts, and we strive to cultivate professionals who are resourceful, intellectually engaged, creative, and resilient. Our Broadway partnership with Nederlander Worldwide Entertainment, which provides students with direct access to the knowledge of cutting-edge practitioners in New York's theater industry, is a prime example of our embrace of new approaches and emerging practices in the field.

We welcome your interest in our program.



Douglas DeNatale, PhD
Director, Arts Administration
Associate Professor of the Practice

A LEADER IN Arts Administration Programs

The socioeconomic and political challenges of the day bring a renewed importance to the work of cultural entrepreneurs, artists, producers, curators, policymakers, and arts managers who embrace the challenge of rethinking and reshaping the role that the arts play in contemporary society, worldwide.

Founded at Boston University's Metropolitan College (MET) in 1993, the Arts Administration master's degree program draws upon the insight and participation of Boston's rich cultural and

creative communities, infusing the classroom with a wealth of first-hand experiences, practical considerations, case studies, and best practices. Arts Administration faculty are leading professionals in the field. As practitioners, and not simply theorists, our faculty offer informed perspectives and insights that provide a uniquely hands-on approach to study—with a foundation in the realities of today's arts organizations. Emphasizing excellence, creativity, problem-solving, diversity, internationalism,

and a commitment to new media, our master's degree and graduate certificates produce graduates who are prepared to maneuver the challenges of managing complex arts and cultural organizations, ready to accept evolving global responsibilities of the arts in the 21st century, and eager to provide confident, agile leadership that fosters growth and opportunity for the arts community.

"This one-week travel study to Barcelona was really an unforgettable and meaningful experience for me. We were so lucky to get the private guided tours of various arts and cultural institutions in Barcelona, and to communicate with professionals. Under a globalized and pluralist context, it was a great opportunity for us to explore the multiple roles of an arts administrator, in different countries."

—Songdi Wei (MET'17)

ABOUT BOSTON UNIVERSITY'S Metropolitan College

For over half a century, **BU's Metropolitan College** has brought the scholarly rigor and resources of an internationally respected research university to busy, working adults via innovative, full- and part-time programs. As one of BU's degree-granting bodies, MET offers more than 80 graduate and undergraduate degree and certificate programs evenings on campus, online, and

in blended formats designed to meet the needs of both the local and global professional community. A laboratory and incubator for new programs, pedagogy, and educational technologies, MET ensures that students have access to cutting-edge facilities and the latest learning tools—as well as the opportunity to build networks with classmates and industry peers.

GRADUATE DEGREE and Certificates Overview

Boston University's degree and certificate programs in Arts Administration provide a host of valuable resources, including an extensive network of visual and performing arts organizations—many of which have employed BU graduates—as well as internship and job placement services.

MASTER OF SCIENCE IN ARTS ADMINISTRATION

The 40-credit MS in Arts Administration is designed for students pursuing professional careers in arts organizations and businesses in all sectors, both domestically and internationally. With flexible pathways to degree completion, students can complete all coursework in approximately two calendar years on a part-time, evening basis, or in 12 months on a full-time basis. International students are required to attend full-time for two semesters.

GRADUATE CERTIFICATES

Certificate programs can be pursued as standalone professional certifications or incorporated into the course of study for the master's degree. Upon completion of a certificate, interested students may request admission to the MS in Arts Administration. If approved, all completed credits earned towards the certificate will be applied to the degree program. Certificates include:

- > Arts Management
- > Fundraising Management
- > Performing Arts Enterprise

FLEXIBLE FORMATS

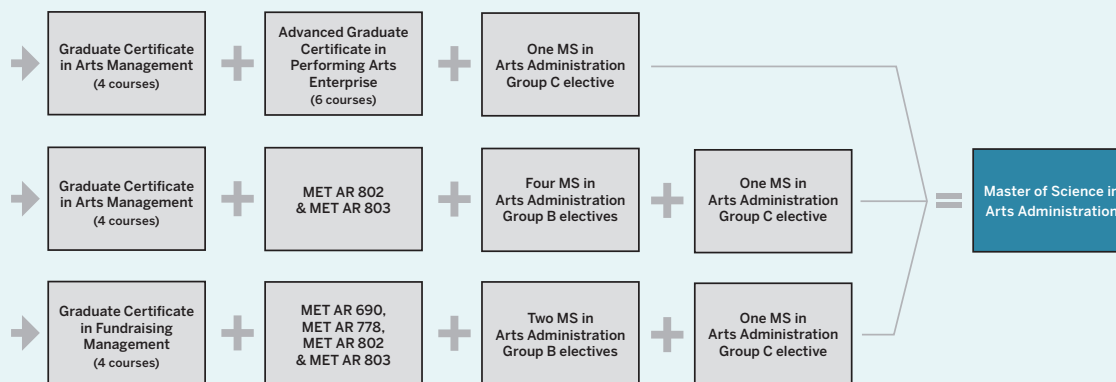
All Arts Administration programs are available on campus during convenient evening hours. Currently, the graduate certificate programs in Fundraising Management and Performing Arts Enterprise are also available fully online. Students can study part-time or full-time.

INTERNATIONAL STUDY

We strongly believe that arts managers should be prepared to work across national borders. In BU's Arts Administration program, you benefit from valuable exposure to the

growing impact of globalization on the art world through our International Travel Courses—required for US students but open to all. Using the resources of Boston University and partnerships with other universities abroad, courses have been offered in Barcelona, Spain; Dublin, Ireland; Brussels, Belgium; London, England; and Havana, Cuba. Currently, The Arts in Barcelona (MET AR 587) is offered during spring break and Comparative Cultural Policy and Administration (London/Paris) (MET AR 577) is offered in the summer.

Certificate-to-Degree Pathway



Our graduate certificate programs can serve as building blocks to a master's degree. Each certificate shares courses with the MS in Arts Administration, giving you the opportunity to take one or two certificates on your path to a master's degree. To be eligible for the degree, you must apply for admission and be accepted into the degree program. Consult with a graduate admissions advisor to learn more about these options.

MASTER OF SCIENCE in Arts Administration (MSAA)

Sustainable and resilient arts organizations require innovative stewards who can navigate complex challenges and guide transformation. The Master of Science in Arts Administration program ensures that you have the professional and creative skills to work effectively across community, business, and public domains to manage change, provide leadership, and lay the foundation for a flourishing art world of the future.

BU MET's Arts Administration master's degree program is designed for students who wish to pursue professional careers in visual arts, performing arts, and arts service organizations in the public, private, commercial, and nonprofit sectors both domestically and internationally. We believe that the arts are a critical element in society and the role of arts managers is to nurture environments in which artistic greatness can thrive.

This program offers a unique hands-on learning opportunity to develop professional experience in the field, positioning you for the realities of today's arts organizations. From renowned symphony orchestras and museums to inventive community theaters and upstart galleries, the organizations that bring the arts to the public are crucial to a rich and diverse cultural life—and Boston offers a wealth of possibilities for engagement.

Our faculty, comprising both national and international arts practitioners, emphasize an interdisciplinary curriculum and encourage collaboration between students from both visual and performing arts backgrounds. We provide numerous opportunities for our students to engage and network with a range of national and international arts nonprofits and businesses. The Arts Administration master's program also emphasizes a global perspective through our international travel study courses, which enable students to engage with world-renowned cultural leaders, museums, arts organizations, and artists abroad. The International Travel Study Course is required for US students and encouraged for international students.

Capstone

The MS in Arts Administration program requires students to have some direct work experience in arts organizations prior to degree conferral. Capstone requirements vary depending on prior full-time professional employment in the arts and should be determined with advisor's guidance.

> The Internship Experience:

Required for students who have been employed in the arts for fewer than 24 months, the internship comprises at least 150 hours of work with a host agency, generally within a single semester. A minimum of six (24 credits) of the 10 required master's degree courses must be completed before the student undertakes the actual fieldwork.

> Thesis or Consulting:

Those who have between 24 and 48 months of full-time professional work experience in the arts may opt to satisfy the capstone requirement by completing a thesis paper or substituting the course Advanced Management and Consulting (MET AR 804).

> Additional Elective:

Students who have been employed in the arts for more than 48 months may substitute an additional elective course in lieu of the capstone requirement.

ARTS ADMINISTRATION DEGREE REQUIREMENTS

A total of 40 credits is required. Courses are 4 credits each unless indicated otherwise.

Group A: Required Courses

(16 credits)

The Art World *MET AR 690****

Financial Management for Nonprofits *MET AR 750*

Legal Issues in Arts Administration *MET AR 778***

Internship in Arts Administration I *MET AR 802 (2 cr)*

Internship in Arts Administration II *MET AR 803** (2 cr)*

ARTS ADMINISTRATION DEGREE REQUIREMENTS (CONT.)

Group B: Electives

At least five courses (20 credits) from this group. US students must take one International Travel Study Course (indicated by *).

Arts Leaders Forum *MET AR 510*

Raising Funds and Grant Writing for Nonprofit Organizations *MET AR 550*

Comparative Cultural Policy and Administration (London/Paris) *MET AR 577**

Arts in Barcelona *MET AR 587**

Capital Campaigns *MET AR 711*

Marketing and Audience Development for the Arts *MET AR 720***

Educational Programming in Cultural Institutions *MET AR 722*

Individual Fundraising *MET AR 723***

Political and Public Advocacy for the Arts *MET AR 730*

Technology and Arts Administration *MET AR 740*

Research and Program Evaluation in Arts Administration *MET AR 749*

Commercial Production: The Broadway Model *MET AR 751*

Leadership and Entrepreneurship in the Commercial Performing Arts *MET AR 752*

Current Trends in the Performing Arts Industry *MET AR 753***

Global Performing Arts Presenting and Producing *MET AR 754***

Arts and the Community *MET AR 766*

Managing Performing Arts Organizations *MET AR 771*

Managing Visual Arts Organizations *MET AR 774*

Public Art Program Administration *MET AR 779*

Special Topics in Arts Administration *MET AR 781*

Cultural Entrepreneurship *MET AR 789*

Advanced Management and Consulting for Arts Organizations *MET AR 804***

Thesis I *MET AR 810*

Thesis II *MET AR 811*

Group C: Out of Department Electives

Optional—select no more than one course (4 credits) from this group.

The Museum and Historical Agency *CAS AH 520*

Curatorship: Exhibition Development *CAS AH 521*

Arts and Culture in Mexico: Revolution to the Present *CFA FA 540*

Contemporary Public Relations *COM CM 701*

Evaluating and Developing Markets for Cultural Tourism *MET AD 603*

Project Management *MET AD 642*

Ecommerce *MET AD 648*

Negotiations and Organizational Conflict Resolution *MET AD 725*

Understanding and Managing Heritage Tourism *MET AD 728*

Leadership in Management *MET AD 733*

Ethics in Management *MET AD 780*

Principles and Practices of Advertising *MET CM 708*

History and Theory of Urban Planning *MET UA 515*

The Boston Urban Symposium *MET UA 805*

*** Should be completed in the first semester
** Check for prerequisites

For complete course descriptions, please visit bu.edu/met/courses/arts-administration.



“Because this program focuses on practical application over hypothetical practice, we’re encouraged to discuss and challenge new ideas and practices as we work in the industry.”

—Rosemary Bucher (MET’16), Licensing Representative,
Samuel French, New York City

GRADUATE CERTIFICATE in Arts Management

The Graduate Certificate in Arts Management prepares you for the realities of today's arts organizations in an evolving world. As a professional arts manager, you will have the skills necessary to organize, lead, and achieve missions—whether local, national, or global.

The organizations that bring the arts to the public are crucial to nurturing a meaningful and connected cultural life—and BU's Boston location offers a broad range of opportunities. The Arts Management certificate program emphasizes the development of professional experience in the field through project-based interactions, while fostering collaborations with world-leading art institutions and practitioners.

This four-course certificate serves the many practicing and aspiring arts professionals who do not have the time or resources to commit to a full program of graduate study, or who possess a graduate degree in another field. This certificate may be of particular interest to experienced professionals in related fields who are considering a career change.

As a certificate student, you have access to all the resources of the department and the University, including internship and job placement services. You take the same classes as master's degree students and must follow all prerequisite and application requirements as outlined for the degree program.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

The Art World *MET AR 690*

Financial Management for Nonprofits *MET AR 750*

Legal Issues in Arts Administration *MET AR 778*

Plus one of the following:

Raising Funds and Grant Writing for Nonprofit Organizations *MET AR 550*

Marketing and Audience Development for the Arts *MET AR 720*

Educational Programming in Cultural Institutions *MET AR 722*

Technology and Arts Administration *MET AR 740*

Commercial Production: The Broadway Model *MET AR 751*

Leadership and Entrepreneurship in the Commercial Performing Arts *MET AR 752*

Arts and the Community *MET AR 766*

Managing Performing Arts Organizations *MET AR 771*

Managing Visual Arts Organizations *MET AR 774*

Public Art Program Administration *MET AR 779*

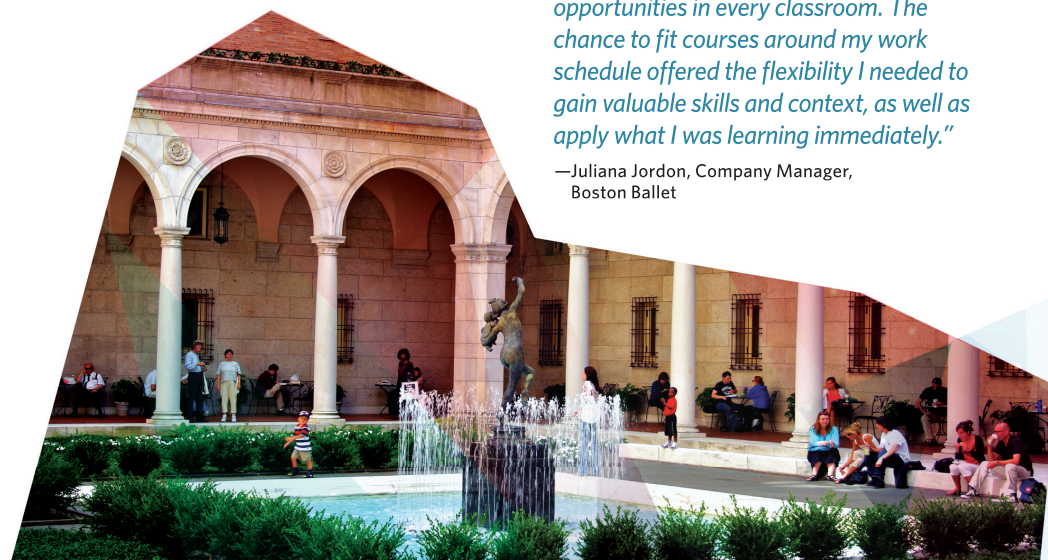
Special Topics in Arts Administration *MET AR 781*

Cultural Entrepreneurship *MET AR 789*

For complete course descriptions, please visit bu.edu/met/courses/arts-administration.

"BU's Arts Management certificate program was the perfect way for me to integrate quickly into the nonprofit arts community in Boston, while still keeping a global context due to the international focus of courses and the program's diverse student population. I found inspiration and excellent networking opportunities in every classroom. The chance to fit courses around my work schedule offered the flexibility I needed to gain valuable skills and context, as well as apply what I was learning immediately."

—Juliana Jordon, Company Manager,
Boston Ballet



GRADUATE CERTIFICATE in Fundraising Management

If you are a professional fundraiser or nonprofit manager who wants to substantially enhance your fundraising effectiveness, the four-course Graduate Certificate in Fundraising Management will help you develop the administrative, financial, technical, and leadership skills necessary for success in the field—whether you are working in the arts or in a healthcare, education, faith-based, or human services organization. The program is also ideal if you are an experienced professional considering a career change.

More than ever, fundraising remains a strategic institutional need. For those seeking to guide their organizational fundraising efforts, this certificate provides a solid foundation along with effective preparation for the optional Certified Fund Raising Executive (CFRE) certification exam.

Designed and delivered by the expert faculty of BU MET's Arts Administration program, the Fundraising Management certificate serves those who do not have the time or resources to commit to a full program of graduate study, or who may already possess a graduate degree in another field.

As a certificate student, you have access to all the resources of the department and the University, including internship and job placement services. You take the same classes as master's degree students and must follow all prerequisite and application requirements as outlined for the degree program.

The certificate is a CFRE Approved Provider for Continuing Education. Full participation in the Graduate Certificate in Fundraising Management is applicable for 147.75 points in Category 1.B – Education of the CFRE International application.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

Raising Funds and Grant Writing for Nonprofit Organizations *MET AR 550*

Capital Campaigns *MET AR 711*

Individual Fundraising *MET AR 723*

Financial Management for Nonprofits *MET AR 750*

For complete course descriptions, please visit bu.edu/met/courses/arts-administration.



"Attending the Fundraising Management program has enhanced both my life and my work in so many ways. Every instructor whose class I attended was incredibly experienced and knowledgeable and they have all continued to be a resource for me well after completing their particular course. The skills I acquired in the program have helped me to better support and promote causes and organizations that are important to me, while also increasing my professional opportunities."

—Megan Donahue, Music Faculty at Plymouth State University;
Director of Development for the Veterans Yoga Project



GRADUATE CERTIFICATE in Performing Arts Enterprise

Through an exciting partnership with Nederlander Worldwide Entertainment, the Arts Administration program offers a graduate certificate (four courses) and an advanced graduate certificate (four courses plus an internship) to train arts professionals who wish to work in the commercial performing arts. Nederlander Worldwide Entertainment is a member of the Nederlander companies, which own and/or operate some of the world's greatest theaters. They also produce and present premier entertainment and serve as consultants and talent bookers both for their own facilities and other renowned entertainment venues in the US and abroad.

If you are an early or mid-career performing arts professional, the Performing Arts Enterprise program provides the opportunity to gain advanced training in the development and production of commercial performing arts productions. Classes are taught by leading practitioners from New York's Broadway theater industry, and include site visits to New York City, where you will interact with

leading figures in the commercial art world. The advanced graduate certificate offers an internship opportunity with a commercial performing arts business in either the US or international market.

The certificate is open to both domestic and international applicants.

GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(four courses/16 credits)

The four-course certificate is available on campus and online.

Commercial Production: The Broadway Model *MET AR 751*

Leadership and Entrepreneurship in the Commercial Performing Arts *MET AR 752*

Current Trends in the Performing Arts Industry *MET AR 753*

Global Performing Arts Presenting and Producing *MET AR 754*

ADVANCED GRADUATE CERTIFICATE PROGRAM REQUIREMENTS

(six courses/20 credits)

The six-course certificate is available on campus and includes an internship.

Commercial Production:

The Broadway Model *MET AR 751*

Leadership and Entrepreneurship in the Commercial Performing Arts *MET AR 752*

Current Trends in the Performing Arts Industry *MET AR 753*

Global Performing Arts Presenting and Producing *MET AR 754*

Internship in Arts Administration I (2 cr) *MET AR 802*

Internship in Arts Administration II (2 cr) *MET AR 803*

For complete course descriptions, please visit bu.edu/met/courses/arts-administration.

"Because students are taught by leading Broadway professionals, this certificate prepares graduates for the theatre industry by giving them an 'insider's look' at the intricacies of the production process and providing valuable insight in support of their career advancement."

—Robert Nederlander, CEO/Founder
at Nederlander Worldwide Entertainment





"Growing up in South Texas made New York feel so far away. Now, I have never felt closer to Broadway! The Performing Arts Enterprise certificate program has given me a strong grasp of how the magic gets made and how I can become a part of it. Everything I have ever wondered has been answered by the amazing program instructors—it has been a true joy and a privilege to learn under them. This program has shaped my future and I am so thankful that I have had the opportunity to be a part of it."

—Mary Thames (MET'21), Administrative Assistant,
Study Abroad at Boston University

FEATURED GUEST SPEAKERS

BU's Arts Administration program draws extensively on the extraordinary base of arts institutions and arts leaders located in the region. In recent years, some of our guest speakers have included:

Jenny Bilfield

*President and CEO
Washington Performing Arts Society*

Michael J. Bobbitt

*Executive Director
Massachusetts Cultural Council*

Jared Bowen

*Executive Arts Editor and Host of Open Studio
WGBH Boston*

Randy Buck

*CEO
Troika Entertainment*

Judi Taylor Cantor, CFRE

*Director of Planned Giving
Dartmouth-Hitchcock Medical Centers &
Dartmouth Geisel School of Medicine*

Brendan Ciecko

*Founder and CEO
Cuseum, Inc.*

Jason Cocovinis

*Director of Marketing
Music Theater International*

Luis Edgardo Cotto

*Cultural Districts Program Manager
Massachusetts Cultural Council*

Stephanie Couch

*Executive Director, Lemelson-MIT
President, The Foundry Consortium*

Emily Foster Day (MET'05)

*Chief Advancement Officer
Boston Center for the Arts*

Peter DiMuro

*Executive Artistic Director
The Dance Complex*

Corey Evans (MET'05)

*Senior Director of Education
Boch Center*

George Fifield

*Founder and Executive Director
Boston Cyberarts, Inc.*

Peggy Fogelman

*Norma Jean Calderwood Director
Isabella Stewart Gardner Museum*

Laura Frye (MET'06)

*Director of Development
Merrimack Repertory Theatre*

Alexandra Fuchs

*Thomas G. Stemberg Chief Operating Officer
Boston Symphony Orchestra*

Nancy Nagel Gibbs

*General Manager
321 Theatrical Management,
Wicked The Musical
Producer
Peter and the Starcatcher*

Matthew Glassman

*Ensemble Artist and
Harvest Campaign Cochair
Double Edge Theatre*

Peter Hewitt

*Former Executive Director
Arts Council of England*

Ben Hires (MET'08)

*Chief Executive Officer
Boston Chinatown Neighborhood Center*

Heather Hitchens

*President and CEO
American Theater Wing*

Greg Holland

*CEO
Broadway San Francisco*

Sarah Long Holland

*Associate Director of Institutional Giving
Celebrity Series of Boston*

"The Arts Administration program at BU has afforded me the opportunity to explore new areas of interest and engage with dynamic professors and guest speakers, all while strengthening my administrative skill set."

—Adriana Ray (MET'17),
Programs and Development
Associate, Dance/USA,
Washington, DC



Stewart Lane (CFA'73)

*Cofounder and CEO
Broadway HD*

Ryan Losey

*Interim Chief Development Officer
Boston Symphony Orchestra*

Carolyn MacLeod (MET'14)

*Audience Engagement Editor
American Experience, WGBH*

Shannon Rose McAuliffe (MET'17)

*Manager, Student Arts Programs
Massachusetts Institute of Technology*

Alexandra Mueller-Crepon

*Head of Arts+
Swissnex Boston*

Kim Noltemy

*Ross Perot President and CEO
Dallas Symphony Orchestra*

Meg O'Brien

*Director of Education
Huntington Theatre Company*

Richard Patterson

*International Licensing Director
Music Theater International*

Anne Rippey

*Director of Marketing
Huntington Theatre Company*

Lily Robles

*Creative Director and Partner
Opus Design*

Emily Ruddock

*Executive Director
MASSCreative*

Erica Lynn Schwartz

*General Manager
Emerson Colonial Theatre*

Mary Sherman

*Founder and Executive Director
TransCultural Exchange*

Jeff Steward

*Director of Digital Infrastructure
and Emerging Technology
Harvard Art Museums*

Kendra Walton (MET'16)

*Institutional Giving Officer
Boston Youth Symphony Orchestra*

Claudia Robaina Winston

*Dean of Artistic Administration
New England Conservatory of Music*

Jack Wright

*Director of Marketing and Communications
Celebrity Series of Boston*

Kristen Hoskins

*Codirector
Department of Time and Space*

Lillian Hsu

*Director of Public Art
Cambridge Arts Council*

Robert Jones

*Head of Theater
AKA NYC*

Sondra Katz

*General Manager
Huntington Theatre Company*

Ron Kollen

*Senior Vice President
International Theatrical Productions
at the Walt Disney Company*

"The Arts Administration program really set me up for success in my career. My first job after the program came from a connection that I made with a speaker after a class."

—Brendon Mason (MET'12), Development Associate,
Robin Hood Foundation, New York City

MEET THE FACULTY & STAFF

At Boston University, you learn from leading arts administration professionals, seasoned fundraisers, and working artists who are able to share their expertise in the most current challenges, trends, and best practices in the field. As practitioners and not simply theorists, program faculty offer rich perspectives and insights that provide a uniquely hands-on approach to study—and ensure that the curriculum is grounded in the realities of today's arts organizations.

Because many of our program faculty are themselves musicians, photographers, painters, collectors, and performers, they share your fundamental appreciation for the importance of maintaining a central place for the arts in the contemporary world.

DIRECTOR



Douglas DeNatale

Associate Professor of the Practice and Director, Arts Administration Programs
PhD, University of Pennsylvania; MA, University of North Carolina at Chapel Hill; BA, Wesleyan University

Prior to joining the Metropolitan College faculty, Doug DeNatale was the president of Community Logic, Inc., an arts consulting firm specializing in research and documentation. He previously served as director of research for the New England Foundation for the Arts (NEFA), where he played an instrumental role in developing its creative economy work, including the web-based research database CultureCount. He is former director of both the Lowell Folklife Project at the Library of Congress and the oral history and folklife program/collections management at the University of South Carolina's McKissick Museum. Trained as an ethnographer, Dr. DeNatale has overseen collaborative arts research projects for the Ford Foundation, the Rockefeller Foundation, the Andrew W. Mellon Foundation, and the Library of Congress. He conducted oral histories for the Lowell National Historic Park, the Southern Oral History Program, and the J. Alden Weir National Historic Site, and curated exhibitions for the McKissick Museum and the Smithsonian Institution Center for Folklife and Cultural Heritage.

DeNatale's research on the creative economy is widely cited, with publications that include *Documenting the Arts* (NEFA) and *Passion & Purpose: Raising the Fiscal Fitness Bar for Massachusetts Nonprofits* (Boston Foundation, coauthor). He is a member of the editorial board of the *American Journal of Arts Management* and serves on the board of directors of Social Theory, Politics, and the Arts, publisher of the *Journal of Art Management, Law, and Society*.

"Over ten years later the Arts Administration program still provides me a rich network of colleagues and connections who I value for their experience and expertise, and I am inspired by the new generation of students and the art they want to bring to the world."

—Ben Hires (MET'08), Chief Executive Officer
of the Boston Chinatown Neighborhood Center (BCNC)

FULL-TIME FACULTY



Lauren O'Neal

Senior Lecturer
EdM, Harvard University; MFA, Maine College of Art; AB, Wellesley College

An accomplished interdisciplinary artist and curator, Lauren O'Neal has taught in the BU MET Arts Administration program since 2011. Most recently, O'Neal served as the director and curator of the Lamont Gallery at Phillips Exeter Academy, where she centered curatorial and educational efforts on community participation, diversity, and inclusion. She previously directed and taught in the arts management program at the Massachusetts College of Liberal Arts, and taught at the Massachusetts College of Art & Design and the Art Institute of Boston.

O'Neal has worked in the areas of management, fundraising, curation, education, board and staff development, marketing, and program development for organizations including the Cambridge Center for Adult Education, the former Computer Museum, and the Arlington Center for the Arts. She has been the recipient of grants and residencies from The Nelimarkka Museum and the Vermont Studio Center, and has presented at conferences including the College Art Association Annual Conference, the European Artistic Network Conference, and the Nordic Forum for Dance Research. O'Neal has also written for *Art New England*. She was a visiting fellow at the Harvard University Graduate School of Arts and Sciences and is a doctoral candidate at the University of the Arts Helsinki.

EMERITI



Benjamín Juárez

Professor of Fine Arts Emeritus, BU College of Fine Arts (CFA)
Professor of the Practice Emeritus, BU MET
MFA, California Institute of the Arts; BA, Centro Universitario México

Prior to joining BU, Benjamín Juárez was general director the Centro Nacional de las Artes (CENART), Mexico's national arts center, during which time he launched joint programs with the Kennedy Center and Carnegie Hall. He has also served as director of cultural activities for Universidad Anáhuac del Sur; head of music and dance at the National University of Mexico; and as a conductor with the State of Mexico Symphony Orchestra (1979 to 1981) and the Mexico City Philharmonic Orchestra (1983 to 1987). Juárez earned a BA at Centro Universitario México; a Graduate Certificate in Business Administration, Universidad Anáhuac México Sur; and an MFA at the California Institute of the Arts.



Daniel Ranalli

Associate Professor Emeritus
MA, Boston University; BA, Clark University

Professor Emeritus Daniel Ranalli founded the Master of Science in Arts Administration and served as director of the program through spring 2014. He has extensive experience as an arts administrator, curator, art critic, and gallery director, and has worked as a consultant to the National Endowment for the Arts and numerous state arts councils developing programs for artist support. Ranalli's own work as an artist is in the permanent collections of more than twenty-five museums in the US and abroad including the Museum of Modern Art (NY); Museum of Fine Arts, Boston; and the Smithsonian National Gallery of American Art. Ranalli has participated in over one hundred and thirty solo and group shows throughout the US and abroad. For a dozen years he wrote on arts issues for several regional and national publications. Ranalli has also served on the board of trustees and on the education and collections committees of the Provincetown Art Association and Museum.

ADJUNCT FACULTY



Christine Armstrong is the program manager at the BUild Lab. Her consulting firm, CArmstrong Consulting, provides leadership, strategic insight, and execution with emphasis on planning, process design, and equity.



Luke Blackadar is the director of legal services for the Arts & Business Council of Greater Boston. An arts and entertainment lawyer, Blackadar advises independent artists and arts and cultural organizations of all creative disciplines in matters concerning intellectual property, contract, and business formation and governance.



Brooke Evans is interim director of learning at the Museum of Fine Arts, Boston. Prior to that, she served as the head of gallery learning for almost fourteen years. She currently serves on the board of directors of the New England Museum Association.



Wendy Swart Grossman is a nonprofit and foundation consultant with expertise in building effective partnerships, strategic planning and investment, board development, creative fundraising, publicity and social media, impact investing, and workshop facilitation.



Janet M. Bailey is president of Janet Bailey Associates, a marketing and strategy consultation practice that services arts and cultural organizations. She was formerly general manager and director of marketing for the Handel and Haydn Society.



Melissa Caolo is the managing director of Camp Broadway, LLC, Broadway's original destination for theater-loving kids offering signature musical theater and special event programming in New York City and ten partner cities across the US.



Jason E. Grossman is a Tony and Olivier award-winning producer, whose producing credits include *Come From Away*, *Vanya and Sonia and Masha and Spike*, *Romantics Anonymous*, the *Pee-Wee Herman Show*, and *Lend Me a Tenor*, *The Musical*.



Amanda Holm Hartigan is the manager of nonprofit effectiveness at the Boston Foundation. Shortly after earning her BA in government and Spanish from Harvard University, Holm began her career in the nonprofit sector, spending several years working directly with youth in the Greater Boston area.



Blair Spotswood Hollis (MET'15) serves as the director of development at Boston Ballet. She has been associated with the MFA for the past decade, holding positions as the head of corporate partnerships, corporate relations manager, and development officer. Before she joined BU, Blair was a research assistant at Courtauld Institute of Arts in London. She graduated from the BU Arts Administration program in 2015.



Jennifer Ritvo Hughes is the executive director of Boston Baroque. She previously served as executive director of Cantata Singers for six-and-a-half years, and as director of publicity and coordination for the arts at Wellesley College.



Michael W. Ibrahim, CFRE (MET '07), is program manager for the Massachusetts Cultural Council's \$4.5 million Cultural Investment Portfolio. Ibrahim was the director of development at the All Newton Music School and held management positions at several arts organizations.



Timothy Kadish is a multimedia fine artist who shares his enthusiasm in the classroom through a variety of fine arts courses with focused themes on site-specific and studio art, fabrication, and installation. He has exhibited nationally and been published in numerous arts related sources.



Lew Karabatsos is a consulting grant writer for nonprofits. His career in corporate America includes positions as vice president of corporate philanthropy and workplace communications for Monster Worldwide, director of Global Philanthropy for Hewlett Packard, and executive vice president of client relations for CreateHope.



Anita Lauricella is a planner/project manager for the Downtown Boston Improvement District, where she is responsible for the public realm committee of the board, the annual landscaping program, cultural placemaking, and planning. She maintains an independent arts management consulting practice. She previously served as president of the Fort Point Cultural Coalition and director of business development and planning for the New England Foundation for the Arts.



Susan E. Lee is the founder and managing member of Camp Broadway, LLC. Previously, she served as chief marketing officer for the Nederlander Producing Company, where she oversaw new business partnerships and marketing, and launched a number of strategic initiatives, including Broadway's Audience Rewards Program, the National High School Musical Theatre Awards, and the InTheatre Network.



Wyona Lynch-McWhite is vice president at Arts Consulting Group in their museum and executive search practice areas. With almost twenty-five years of experience leading museums, she currently serves as the network chairperson of the AAM's Leadership and Management Network. She previously served as executive director for both the Fruitlands Museum and the Fuller Craft Museum.

ADJUNCT FACULTY (CONT.)



Ross Miller is a visual artist whose work integrates art into the public landscape. Through site-based projects, he seeks to encourage community conversation in outdoor spaces and create places for private reflection within public environments.



David Orlinoff is a financial executive and consultant, specializing in the nonprofit sector. He has served as interim or full-time CFO of such organizations as Franklin Pierce University, DeCordova Museum, Oxfam America, Combined Jewish Philanthropies, Education Development Center, and the Boston Ballet.



Nicholas Peterson is the director of marketing for Central Square Theater and serves on the board of StageSource, Greater Boston's nonprofit theatre service organization. Previously he worked in marketing at the American Repertory Theater and New Repertory Theatre. He is the former chair of the Theatre Arts Marketing Alliance.



Steven Schnepf is the president of Broadway Booking Office NYC, a leading theatrical tour booking, marketing, and press agency representing Broadway, London-based shows and family productions. Current projects include *Jersey Boys*, *The Phantom of the Opera*, *Les Misérables*, and *Beautiful—The Carole King Musical*.



Mary Doorley Simboski, ACFRE, is a senior nonprofit management executive with thirty years of experience working in education, healthcare, the arts, and religious and human service organizations. She is currently vice president of development at the Archdiocese of Boston and serves on the ACFRE Certification Board and Research Council.



Jason Weeks (MET'01) is the executive director of the Cambridge Arts Council and a founding board member for MASSCreative, a statewide arts advocacy organization supporting individual artists and communities throughout the Commonwealth of Massachusetts.

ADMINISTRATION



Sameera Palkar (MET'18) is the program manager for Arts Administration at Boston University. Prior to attending BU, she received an MA in sociology from University of Pune, India. She has served as performer and show manager for Shiamak Davar International; an administrative fellow with New York Theatre Workshop; and marketing and audience development associate for All for One Theatre. She graduated from the BU Arts Administration master's degree program in 2018.



"The BU Arts Administration program provided me with the tools I needed to be successful in my career by giving me a well-rounded education in all aspects of arts management, and an extensive network of fellow arts administrators in the Boston area."

—Debra Rafson (MET '05), Managing Director,
Greater Boston Stage Company

SUPPORTING Your Experience

Whether you study on campus or online, you gain exposure to the Boston University community and the wide range of resources available to students, including:

> **Alumni Association**

When you graduate from BU, you join a global network of alumni over 377,000 strong. Visit bu.edu/alumni.

> **Arts Administration Student Association**

The AASA provides opportunities for social interaction, educational enrichment, and career development for Arts Administration students. Visit bu.edu/artsadmin/students/student-association.

> **Barnes & Noble @ BU**

You can buy and sell your textbooks at BU's official campus bookstore. Visit bu.bncollege.com.

> **BU Art Galleries**

Comprising the Faye G., Jo, and James Stone Gallery; 808 Gallery; and the Annex, BU Art Galleries maintain an ongoing schedule of temporary exhibitions that focus on contemporary international, national, and regional art developments. Visit bu.edu/cfa/news-events/galleries.

> **BU Arts Initiative**

Engage with the arts within the BU community and throughout Boston. Find valuable resources as well as information about free or discounted access to art museums and the Boston Symphony Orchestra at bu.edu/arts.

> **BUild Lab**

The BUild Lab IDG Capital Student Innovation Center is a collaboration space that helps all BU students and recent alumni transform their ideas into something real, while developing innovation skills, an entrepreneurial mindset, and a strong community. Visit bu.edu/innovate/build-your-idea.

> **Center for Antiracist Research**

The Center works toward building an antiracist society that ensures equity and justice for all. Visit bu.edu/antiracism-center.

> **Center for Career Development**

Students online or on campus can utilize BU's "Handshake"—an online hub for career resources, including internship and job listings, in the US and worldwide. Access continues when you join our alumni community. In addition, you can tap into the Career Advisory Network of BU alumni and much more. Visit bu.edu/careers.

> **Disability & Access Services**

Boston University is committed to maximizing the academic, social, and cultural integration of individuals with disabilities. Visit bu.edu/disability.

> **Diversity & Inclusion**

Diversity & Inclusion works closely and collaboratively with the entire University to ensure that the paths to academic, professional, and social success are open and unimpeded to every member of the BU community. Visit bu.edu/diversity.

> **Educational Resources Center**

The ERC offers free services and programs designed to help students discover and develop effective study strategies that complement their innate learning styles. Visit bu.edu/erc.

> **Fitness & Recreation Center**

FitRec offers hundreds of classes and a wide range of recreational activities. Visit bu.edu/fitrec.

> **IT Help Centers**

Information Services & Technology (IS&T) provides the BU community with computing and network resources for communication, coursework, instruction, and research. Visit bu.edu/tech.

> **Mugar Memorial Library**

Boston University's main library holds more than 2.2 million items and provides online access to 500 databases, 150,000 journals, and over a million ebooks. The library also houses the largest computer lab on the Charles River Campus. Visit bu.edu/library/mugar-memorial.

> **Venues at BU**

Students benefit from several venues around campus, including the Joan & Edgar Booth Theatre, Boston Playwright's Theatre, College of Fine Arts Concert Hall, and Tsai Performance Center, among others. Visit bu.edu/cfa/news-events/venues.





"The Arts Administration program opened my eyes to a world of opportunity. My coursework at many times forced me outside of my comfort zone, but ultimately it led me to a rewarding career path. I would not be where I am today were it not for my experiences at BU."

—Somers Killian (MET'16), Development Coordinator,
North Bennet Street School, Boston



"The Arts Administration master's degree and certificate options were a perfect choice for me when I decided to pursue more than just a career in music performance. The program gave me confidence in fundraising techniques as well as the managerial language I needed to thrive in the nonprofit industry. I can easily say that this program set me up for success in my career as an arts administrator."

—Janel Zarkowsky (MET'11), Instructor,
Georgetown University, Washington, DC

UNSURPASSED RESOURCES for Online Students

Continuous innovation and rigorous quality control have earned BU a position at the vanguard of distance learning, recognized with several awards for best practices and exemplary courses.

> **State-of-the-Art Technology**

Each online course provides an exciting and interactive environment that incorporates simulations, video, audio, multimedia, and group activities such as discussion boards.

> **Student Support Services**

Online students participate in an orientation class and have access to professional, dedicated, and knowledgeable support staff who provide prompt and attentive assistance from application through graduation.

> **15:1 Class Ratio**

Each online course is divided into sections limited to 15 students and led by an online course facilitator, who serves as a link between faculty and students and provides online support with course-related questions. Facilitators are often program alumni and practitioners in the arts administration field.

> **Accessibility**

Course content is available online, providing you access to materials 24/7.

> **Career Resources**

Along with "Handshake," BU's online hub for career resources available to students and program alumni worldwide, you have access to Smarthinking™, which provides review for résumés, cover letters, and career writing, as well as live interview practice and coaching.

> **Global Network**

In the online classroom, students are able to network with a global community of arts administration professionals.

AWARD-WINNING ONLINE EXPERIENCE

United States Distance Learning Association (USDLA)

- > 21st Century Award for Best Practices in Distance Learning (2016)
- > 21st Century Gold Award for Best Practices in Distance Learning (2011)

Online Learning Consortium

- > Effective Practices Award (2018)
- > Excellence in Institution-Wide Online Education (2010)



ADMISSIONS INFORMATION

HOW TO APPLY

The program allows for students to submit applications on a rolling basis. Admission decisions are announced promptly, pending receipt of all application materials, including:

- > A completed Application for Graduate Admission
- > Two letters of recommendation
- > A personal statement
- > A current résumé
- > Transcript(s) from each college and graduate school attended
- > A nonrefundable \$85 (master's degree) or \$25 (graduate certificate) application fee

Students should have demonstrable, discipline-based knowledge in one area, such as visual arts, dance, theatre, or music. We are particularly interested in applicants with two or more years of work experience in the field. For details, visit bu.edu/met/admissions/apply-now.

International Applicants

Metropolitan College welcomes students from around the world—and values the diverse cultural perspectives that international students bring to the learning environment on campus or online.

We strongly recommend that international applicants complete their application by November 15 for the spring semester or June 1 for the fall semester. International students who are planning to study at MET on an F-1 visa will need to maintain full-time status (at least 12 credits). Students studying online do not need to maintain full-time status, unless they will be residing in the United States.

Proof of English proficiency is required of all international applicants by submitting official results of the Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS).

Specific details can be found at bu.edu/met/admissions/international-students/application.

Registering for Individual Courses

You don't necessarily need to apply for a degree or certificate program to take a Metropolitan College course on campus or online. A maximum of two arts administration courses (8 credits) taken at MET prior to acceptance into either the MS in Arts Administration or a graduate certificate may be applied toward the program. The courses must be of graduate level, with a grade of B (3.0) or higher.

To learn how to register for courses, please visit bu.edu/met/admissions/course-registration.



FINANCIAL ASSISTANCE

Metropolitan College's Graduate Financial Aid office offers comprehensive financial assistance for graduate students. A variety of lending options include loans, scholarships, and assistantships. For more information about financial assistance, please contact the office at 617-358-4072 or finanaid@bu.edu, or visit bu.edu/met/admissions/tuition-financial-aid.

Loans

Students may be eligible for the following types of loans:

- > Federal Direct Stafford Loans
- > Graduate PLUS Loans
- > Private Loans

Scholarships

For more information, visit bu.edu/met/admissions/tuition-financial-aid/scholarships:

- > **Advancing the Arts Scholarship—** To foster greater diversity and inclusion in leadership in the arts and culture sector, this award is available to US citizens or permanent residents who have dealt with personal challenges or other barriers to their participation in the arts.

- > **Boston University Women's Guild Scholarships—** These scholarships provide both aid and encouragement to women 30 and over enrolled in Boston University graduate programs.

- > **City of Boston Scholarship—** Graduate scholarships are available to City of Boston employees through the City of Boston Scholar program.

- > **Merit Scholarships—** Merit scholarships recognize exceptional academic and professional accomplishments and are made without regard to financial need. All applicants are automatically considered for this merit scholarship.

An additional scholarship is available to select students:

- > **Lu Lingzi Scholarship—** This memorial scholarship is available to outstanding international students, with preference given to those from China, who plan to pursue a master's degree full-time at Boston University. Eligibility for consideration is dependent upon nomination from the Dean of Metropolitan College. Learn more at bu.edu/provost/awards-publications/award-opportunities/lu-lingzi-scholarship.

Graduate Assistantships

Administrative and research assistantships are available for graduate degree students in Arts Administration. For details, please contact the Arts Administration program at 617-353-4064 or artsad@bu.edu.

Military and Veterans Benefits

In cooperation with the US Department of Veterans Affairs, Boston University participates in a number of veterans' benefits programs. Any student who is eligible for veterans' benefits or who would like more information about VA rules and veterans' programs should contact BU Veterans Benefits & Services at veterans@bu.edu or 617-353-3678, or visit bu.edu/finaid/types-of-aid/veterans-services.

Employer Tuition Reimbursement

Your employer might be able to help you pursue your studies. Contact your human resources representative to inquire about your organization's tuition assistance program. Your employer may even have a relationship with Metropolitan College already.

Contact a Graduate Admissions Advisor
artsad@bu.edu | 617-353-4064

OUR GRADUATES ARE EMPLOYED BY THE FOLLOWING CULTURAL ORGANIZATIONS

American Conservatory Theatre	Boston Youth Symphony Orchestra	FilmNation Entertainment	MIT List Visual Arts Center	Seattle Symphony
American Repertory Theatre	Cambridge Arts Council	Handel and Haydn Society	Museum of Fine Arts, Boston	Seoul Arts Management
Arlington Center for the Arts	Carnegie Hall	Harvard University Art Museums	Museum of Science, Boston	Smith Center for the Performing Arts
ARTEO	Celebrity Series of Boston	Harvard University Graduate School of Design	National Public Radio	Shanghai Disney Resort
Arts & Business Council of Greater Boston	Charlotte Symphony Orchestra	Improv Asylum	New Britain Museum of American Art	StudioCanal
Arts Consulting Group	China National Centre for the Performing Arts	Institute of Contemporary Art, Boston	New England Conservatory	Tanglewood Institute
Beijing Television	Chorus Pro Musica	Interlochen Center for the Arts	New England Foundation for the Arts	Theatre Communications Group
Berklee College of Music	Christie's Auction House	Isabella Stewart Gardner Museum	New England Museum Association	The Broad Stage
Berkshire Museum	Columbia Artists Management	The Juilliard School	New Repertory Theatre	The Chorus of Westerly
Berkshire Opera Festival	Commonwealth Shakespeare Company	Kennedy Center for the Performing Arts	North Bennet Street School of Craft	The Juilliard School
Blue Man Group	Concord Museum	Lincoln Center for the Performing Arts	Peabody Essex Museum	US State Department
Boch Center	Corcoran School of Arts and Design, GWU	The Louvre	Redfern Arts Center	Walnut Hill School for the Arts
Boston Ballet	Dance/USA	Lyric Stage Company of Boston	Reynolda House Museum of American Art	WGBH
Boston Children's Chorus	DeCordova Museum	Massachusetts Cultural Council	Rhode Island School of Design	Wheelock Family Theater
Boston Conservatory at Berklee	Eliot School of Fine & Applied Arts	Maud Morgan Arts Center	Samuel French, Inc.	Wolf Trap Foundation for the Performing Arts
Boston Lyric Opera	EnMaze Pictures	Merrimack Repertory Theatre	Santa Cruz Museum of Art & History	Woodruff Arts Center
Boston Modern Orchestra Project	Fidelity Investments Corporate Art Collection	Metropolitan Museum of Art	School of the Museum of Fine Arts at Tufts	Young Audiences of Oregon
Boston Symphony Orchestra		Milwaukee Repertory Theatre		

FEATURED INTERNSHIP SITES

Addison Gallery of American Art	Boston Landmarks Orchestra	Decatur Arts Alliance	MASSCreative	Qatar Symphony Orchestra
Arena Stage	Boston Lyric Opera	Dell Taiwan Design Center	Massachusetts Cultural Council	Saison Art Program (Japan)
Atlanta Contemporary Art Center	Boston Modern Orchestra Project	English National Ballet	Metropolitan Opera	Silk Road Project, Inc.
ArtAsiaPacific	Boston Symphony Orchestra	Eric Carle Museum of Picture Book Art	MIT List Visual Arts Center	Skinner Auction Company
Artery Arts Public Art Project	Brattle Film Foundation	Eugene Symphony	Museum of Contemporary Art, Chicago	Somerville Arts Council
Artisan's Asylum	The Broadway League	Glimmerglass Opera	Museum of Fine Arts, Boston	Society of Arts and Crafts
Artists for Humanity	Cambridge Arts Council	Greater Boston Youth Symphony Orchestra	Museum of Modern Art, New York	Sotheby's
Arts & Business Council of Greater Boston	Cantata Singers	Guggenheim Museum (Venice)	The Music Hall, Portsmouth, N.H.	SpeakEasy Stage Company
ArtsBoston	Celebrity Series of Boston	Handel and Haydn Society	National Endowment for the Arts	Strawbery Banke Museum
ARTMORPHEUS	Central Square Theatre	Harvard University Art Museums	National Portrait Gallery	Suzhou Museum
Boch Center	Children's Museum, Boston	Huntington Theatre Company	Nederlandse Wereldwijd Entertainment	Theater Offensive
Boston Ballet	Christie's Auction House	Institute of Contemporary Art, Boston	New England Foundation for the Arts	Trinity Repertory Theatre, Providence, R.I.
Boston Baroque	Clark Art Institute	Jacob's Pillow Dance Festival	New Repertory Theatre	Ullens Center for Contemporary Art, Beijing
Boston Center for the Arts	Club Passim	Jose Mateo Ballet Theatre	Passim Folk Music and Cultural Center	Urban Arts Institute
Boston Chamber Music Society	Commonwealth Shakespeare Company	Kennedy Center for the Performing Arts	Peabody Essex Museum	Urbanity Dance
Boston Children's Museum	Copley Society of Art	Barbara Krakow Gallery	Photographic Resource Center	Volunteer Lawyers for the Arts
Boston Conservatory	Creative Time	Los Angeles County Museum of Art	Portland Museum of Art	Williamstown Theatre Festival
Boston Cyberarts Festival	Currier Museum of Art	Maud Morgan Visual Arts Center	Pro Arte Chamber Orchestra Revels	Worcester Art Museum



"The Arts Administration program has provided me with skills that I use on a daily basis at work. More importantly, it connected me to a circle of knowledgeable professors and incredible colleagues to whom I still turn for help every day, for guidance regarding my career, my study, and life in general."

—Adel Yi Wang (MET'15), Client Services,
Christie's, New York City








Boston University Metropolitan College
Arts Administration Program

Arts Administration Program

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Boston, MA 02215
617-353-4064
artsad@bu.edu
bu.edu/artsadmin

Graduate Admissions & Enrollment Services

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