

TIC **Internship** Proposal Template and Example, v.2025-05-01

1. Name: _____ Email: _____ Class of: _____
2. I propose to use an internship as a basis for my Technology Innovation Concentration Experience. The internship is with _____
3. At this point, my responsibilities include:
 - a. *Learning about the company's data center solutions.*
 - b. *Learning professional consultative skills used to gather customer requirements for the baseball product*
 - c. *Learning to architect solutions that meet customers' overall business outcomes and goals.*
 - d. *Exploring the latest trends such as sustainable materials, software-defined, and...*
4. The name of my supervisor/sponsor is _____ who has reviewed this plan and supports the effort to gain experience described below in item (4)
5. Required TIC activities. I will focus on the following TIC-related concepts: (minimum requirement)
 - a. **Customer needs gathering and analysis.** As an intern, I will participate in working with customers, gathering needs, and reporting in aggregate recommendations
 - b. **Market study and analysis.** As an intern, I will participate in learning about the market for the company's products, analysis of the market(s) and reporting on what I learn
 - c. **Quantifying value (not cost).** Using learnings from the above, I will estimate the value provided by company products and services and their relationship to pricing and the competitive marketplace.
 - d. **Lean Canvas.** I will create a Lean Canvas for the activities that I engage with that shows the innovation and business landscape for at least one potential product or service
 - e. **Financial forecast.** I will create a financial forecast of 3-5 years for at least one potential company product or service
6. To meet the TIC requirements, I will report on each of the activities described in 4. This includes preparing background materials and creating a PPT deck detailing each item and results.
7. Project Deliverables and Dates (all documents must be shared via BU Google Drive)
 - a. Background materials supporting efforts in items (4a—e) (documents, reports, spreadsheets, data, etc.)
 - b. A mandatory draft TIC PPT deck encompassing results of each element from (4) due 2 weeks following end of internship or 9/1, for review and set to engrec@bu.edu
 - c. A final mandatory revised TIC PPT deck and video recording updated based on feedback, due 4 weeks following end of internship or 9/15
 - d. Completed Experiential Summary Form and all referenced documents submitted coincident with (c)
 - e. Accessible link to BU Google Drive folder containing all required documents sent to engrec@bu.edu for review and approval

Note: presentation materials will be reviewed by the TIC coordinator and other academic administrators but will not be under specific nondisclosure agreement.

Signed: _____, Date: _____