



Social Media Content Creator

Two Positions Available Position Opens: June 2025

Are you outgoing, creative, and passionate about social media? Boston University FitRec is looking for a Social Media Content Creator to engage our community and bring our brand to life on Instagram, Facebook, and BlueSky!

What You'll Do:

- Create fun, engaging content for FitRec's social media channels, including Instagram Reels, Stories, and posts.
- Be comfortable in front of and behind the camera—whether you're leading a quick tour, showcasing workouts, or interviewing staff and members.
- Brainstorm and execute creative video ideas highlighting FitRec's programs, events, and facilities.
- Capture and edit short-form videos using CapCut, iMovie, or similar software
- Assist with managing our content library and distributing content across platforms.
- Collaborate with the marketing team to keep content fresh and engaging.
- Occasionally assist with photography for events and programs.

What You Need:

- Knowledge of Instagram, Facebook, and BlueSky, including current trends and engagement tactics.
- Comfort being on camera and engaging with students in a fun and professional way.
- Basic video editing skills (CapCut, iMovie, or similar software).
- Experience with video and photography (including editing).
- Excellent communication and interpersonal skills.
- Ability to work independently and take initiative.
- Bonus: Experience with Canva, Photoshop, or Lightroom.

Hours & How to Apply:

- 10–15 hours per week, flexible schedule between Monday and Friday, 9 am – 5 pm, with occasional weekend hours.
- Hourly rate based on experience.

To apply, email your **cover letter, resume, portfolio/sample work, and availability** to Andrew Crowell (crowela@bu.edu).