



Delivering on Biden's 2030 Conservation Commitment



Dr. Blake Alexander Simmons is a Post-Doctoral Research Fellow at the Global Development Policy Center. He holds a PhD in Conservation Science from the University of Queensland and an MS in Biology from the University of Antwerp.

B. ALEXANDER SIMMONS^{1*}, CHRISTOPH NOLTE², JENNIFER MCGOWAN^{3,4}

ABSTRACT

On January 27, 2021, President Biden signed an executive order, Tackling the Climate Crisis at Home and Abroad, committing the United States to the various goals within his campaign's major climate policy, the Biden Plan for a Clean Energy Revolution and Environmental Justice. Included in this executive order is a commitment to "conserving at least 30 percent of [the United States'] lands and oceans by 2030." This ambitious conservation target signals a promising direction for biodiversity in the United States. While the executive order outlines several goals for climate mitigation, the '30x30' target remains vague in its objectives, actions, and implementation strategies for protecting biodiversity. Biodiversity urgently needs effective conservation action, but it remains unclear where and what this 30 percent target will be applied to. Achieving different climate and biodiversity objectives will require different strategies and, in combination with the associated costs of implementation, will lead to different priority areas for conservation actions. Here, we illustrate what the 30 percent target could look like across four objectives reflective of the ambitious goals outlined in the executive order. We compile several variations of terrestrial protected area networks guided by these different objectives and examine the trade-offs in costs, ecosystem representation, and climate mitigation potential between each. We find little congruence in priority areas across objectives, emphasizing just how crucial it will be for the incoming administration to develop clear objectives and establish appropriate performance metrics from the outset to maximize both conservation and climate

¹ Global Development Policy Center, Boston University, Boston, MA 02215, USA. * Correspondence to: blakeas@bu.edu

² Department of Earth and Environment, Boston University, Boston, MA 02215, USA.

³ The Nature Conservancy, Arlington, VA 22203, USA.

⁴ Center for Biodiversity and Global Change, Department of Ecology and Evolutionary Biology, Yale University, New Haven, CT 06520 USA.



Dr. Christoph Nolte is an Assistant Professor at Boston University's Department of Earth & Environment and the Faculty of Computing and Data Sciences. He is the lead developer of the Private-Land Conservation Evidence System (PLACES), a data platform to support research on cost-effective conservation.



Dr. Jennifer McGowan is a Decision Scientist and Spatial Planner at The Nature Conservancy and a Research Associate at the Center for Biodiversity and Global Change at Yale University. She is the Managing Director of Marxan, the world's most impactful spatial planning decision-support tool. outcomes to support the 30x30 target. We discuss important considerations that must guide the administration's upcoming conservation strategies in order to ensure meaningful conservation outcomes can be achieved in the next decade.

Keywords: biodiversity conservation; climate mitigation; conservation planning; natural climate solutions; protected areas; 30 by 30

President Joseph R. Biden, Jr. has promised to usher the United States into a new era of national environmental sustainability. In his latest executive order, *Tackling the Climate Crisis at Home and Abroad*, signed on January 27, 2021, the administration will "advance conservation, agriculture, and reforestation" by committing to the goal of "conserving at least 30 percent of our lands and oceans by 2030" (The White House 2021). Furthermore, the executive order establishes the Civilian Climate Corps Initiative, which will facilitate this goal by generating new job opportunities focused on "conserving and restoring public lands and waters, increasing reforestation, increasing carbon sequestration in the agricultural sector, protecting biodiversity, improving access to recreation, and addressing the changing climate" (The White House 2021).

This target aligns with recent global commitments to protect 30 percent of the world's terrestrial and marine ecosystems as part of the 2030 Agenda for Sustainable Development, known as the '30x30' goal (Leaders' Pledge for Nature 2020). Many components of the executive order are explicit in their goals; however, the target for biodiversity conservation remains vague in its objectives, actions, and implementation strategies. Biodiversity urgently needs effective conservation action, but expectations of *where* and *what* this 30 percent target applies to remain uncertain amidst simultaneous—and potentially competing—goals for climate mitigation.

To address this, we encourage a systematic conservation planning framework be adopted early to ensure the 30x30 goal will achieve meaningful conservation outcomes. Such a framework will support the Biden administration's target by enabling an inclusive process to develop explicit, quantifiable biodiversity and climate objectives that will guide the placement of conservation strategies where they benefit nature most and minimize negative impacts on people, communities, and industries. Using this framework, the incoming administration is presented with an exceptional opportunity to develop a transparent, systematic, science-based, and community-informed framework to deliver on national conservation commitments and pioneer a global standard for achieving the 30x30 goal.

Protected areas and the biodiversity crisis

What is considered 'protected' in the US is subject to interpretation. According to international reporting standards of the United Nations Environment Programme (UNEP), terrestrial protected areas currently cover nearly 12 percent (1.12 M km²) of US lands (UNEP-WCMC 2020). However, the official national inventory—the Protected Area Database of the United States (PAD-US)—is far more inclusive of what is considered 'protected.' The most recent PAD-US data considers more than 31 percent of land under various forms of protection, including 13 percent (1.25 M km²) with strict mandates for biodiversity protection (PAD GAP status 1 and 2), and an additional 18 percent (1.67 M km²) protected from conversion yet subject to multiple permissible uses (PAD GAP status 3), such as logging and mining (USGS GAP 2020) (Fig. 1). The Biden administration must determine what baseline it will consider for achieving this 30x30 target; under the most exclusive baseline with greatest biodiversity protection, the coverage of terrestrial protected areas may need to expand more than twice its current size within the next decade—a welcomed, albeit ambitious, target.



Fig. 1. Current distribution of terrestrial protected areas with known mandates for biodiversity protection on undeveloped land in the conterminous United States. Protected areas are distinguished by Gap Analysis Project (GAP) status codes. Data obtained from the Protected Areas Database of the United States (USGS GAP 2020).

The current protected area network is insufficient to curtail significant biodiversity losses. Recent estimates suggest one-third of terrestrial species in the US are threatened with extinction, of which just 11 percent have adequate representation within existing protected areas (Dietz et al. 2020). There is a large bias toward protecting lands and ecosystems in Alaska and other remote, sparsely inhabited areas where competition with agriculture is low (Bargelt et al. 2020; Venter et al. 2017). The concentration of protected areas in the western conterminous US contrasts the distribution of endemic species, which are most prevalent in the southeast (Jenkins et al. 2015), where protected areas are few in number and small in size (Venter et al. 2017).

Furthermore, the future of protected areas in the US is increasingly uncertain. Protected area downgrading, downsizing, and degazettement (PADDD) has impacted more than 0.5 M km² of protected lands in the US, with almost an equivalent 0.4 M km² of additional land threatened by PADDD proposals brought forth in the last 20 years alone (Kroner et al. 2019); most notably, the reductions of Bears Ears (85 percent) and Grand Staircase-Escalante National Monuments (51 percent) in 2017 under the Trump administration constitute the largest downsizing events in US history (Kroner et al. 2019). Even if existing protected areas could be secured into the future, it is likely that climate change will jeopardize the effectiveness of these lands for biodiversity. Due to their geographic bias, existing national parks are more vulnerable to climate change than unprotected lands in the US (Gonzalez et al. 2018). Areas with greater potential to serve as species- and climate-refugia in the future offer exceptional conservation value, yet many of these important areas are currently unprotected (Lawler et al. 2020; Stralberg et al. 2020).

One target, multiple potential objectives

Without explicit objectives, it is unclear how the 30x30 target will achieve Biden's goals of biodiversity protection and climate mitigation. As observed in the global response to the Convention on Biological Diversity's previous Aichi Target 11 (protection of 17 percent terrestrial and 10 percent marine ecosystems globally), area-based protection targets are susceptible to inadequate and inequitable placement, underachievement, insufficient resourcing, and other perverse outcomes as countries aim to quickly and cheaply increase the quantity of 'protected' lands and waters (Barnes et al. 2018). Achieving different objectives will require different conservation strategies and, in combination with the associated costs of implementation, will lead to different priority areas for conservation actions. The most affordable locations may not provide the most climate mitigation potential, and areas with the most climate mitigation potential may not adequately secure threatened species from extinction. Without systematic planning, the potential for synergies between objectives may not be fully realized, jeopardizing efficiency and missing critical opportunities to provide evidence that biodiversity and climate goals can be equitably achieved alongside sustainable management and economic growth on land and sea.

To illustrate the importance of early, definitive objective-setting for the Biden administration's forthcoming conservation planning, we show how meeting different objectives will drive priorities towards disparate geographies within the US, delivering variable outcomes for biodiversity and climate goals. While we acknowledge the 30x30 goal will be met through a combination of land, freshwater, and marine conservation, we focused this illustrative example on meeting the 30 percent target within the conterminous US landscape where we have the best available ecological and land value data.

Methodology in brief

We identified cost-effective expansions of the existing protected area network to fully protect 30 percent of undeveloped land under four objectives reflective of the goals in the executive order. First, we identified the cheapest lands irrespective of biodiversity or carbon values to maximize the likelihood of meeting the 30 percent target by 2030 (*area-based objective*). Second, we identified the cheapest 22.5 percent of lands within The Nature Conservancy's "Resilient and Connected Network" (TNC 2018) to account for natural and production landscapes with biodiversity importance amidst climate change (*landscape-based objective*). Third, we identified the most cost-effective network of land identified as suitable for current and future species distributions amidst climate change, including climate refugia and climate corridors necessary to facilitate the expected movement of species (Lawler et al. 2020) to address biodiversity protection goals (*species-based objective*). Finally, we identified remnant grasslands, shrublands, and forests most at risk from future conversion (5 percent of the conterminous US), which provide the most beneficial protection strategies to mitigate carbon emissions (Fargione et al. 2018), as well as the cheapest remaining forested areas under lower conversion risk, in order to address the goals for carbon reduction and sequestration (*carbon-based objective*).

We used the most exclusive definitions of 'protection' for biodiversity as a baseline for protected areas (GAP 1 and 2), which currently cover 7.5 percent of the conterminous US. For our illustrative purposes, we cost-effectively selected the additional 22.5 percent of lands for each objective based upon the most conservative assumption of full protection through land acquisitions without residual extractive uses, such as timber or grazing (Nolte 2020). While we do not advocate for meeting the 30 percent target exclusively through strict protection, we use this approach to be illustrative of the upper bounds of socio-economic costs. This approach overestimates the cost of a diversified protection strategy that involves partial protection (e.g. through easements or "working" lands), yet it is likely to reflect much of the spatial heterogeneity in costs for such alternative strategies.

GDPCenter

Understanding and quantifying requisite trade-offs will be critical to this administration's conservation decision-making, which will require identifying relevant performance metrics in tandem with objective setting. To highlight this, we compared the performance of each objective according to three useful network-level performance metrics: total cost, ecosystem representation, and climate mitigation potential. We set a desired target of 30 percent representation of the 148 natural terrestrial ecosystems in the conterminous US (Sayre et al. 2020) and calculated the representation achievement score (RAS) of each objective's protected area network (Jantke et al. 2019), where 80 percent RAS is deemed the minimum acceptable estimate for a 'representative' network. To estimate climate mitigation potential, we calculated the total avoided carbon emissions attributed to grasslands, shrublands, and forests at greatest risk of conversion (Fargione et al. 2018) within each objective's protected area network.

See the Appendix for methodological details and supplementary figures.

Priority areas across different objectives

We find little congruence in priority areas across objectives. A purely area-based objective would lead to a large protection bias in the western plains and northern Great Basin, with minimal representation in the Southeast (Fig. 2). This approach would do little to improve the existing distributional



Fig. 2. Outlook of the '30x30' target under different objectives. **(A-D)** The most cost-effective areas to achieve 30 percent protection of land in the conterminous US according to area, landscape, species, and carbon-based objectives. **(E)** Extent and proportion of land selected for protection under multiple objectives. **(F)** Total estimated land acquisition costs for areas selected in each objective. **(G)** Ecosystem representation within each objective based upon representation achievement score (RAS). **(H)** Climate mitigation potential for each objective based upon avoided emissions of grasslands, shrublands, and forests at greatest risk of future land conversion. See the *Appendix* for larger maps of each objective.

biases of the current protected area network, falling below the acceptable threshold for ecosystem representation and yielding the least potential for climate mitigation. Ecosystem and geographic representation are improved considerably under the landscape- and carbon-based objectives, but at two to three times the potential cost, respectively. The carbon objective prioritizes forests threatened with conversion in the Southeast, resulting in smaller, more fragmented patches, which trades off with critical landscape connectivity. The species-based objective produced the most representative protected area network of all objectives (94 percent RAS); potential avoided emissions could be two to four times greater than the landscape- and area-based objectives, respectively, but this network still falls significantly short of meeting the equivalent climate mitigation potential cost (more than four times the potential cost of the area-based objective). While no single objective delivers the maximum benefits across all biodiversity and climate goals of the 30x30 target, the incoming administration still has the opportunity to create meaningful conservation outcomes during the next decade.

Translating ambition into action

The 30x30 target will not be a panacea for the United States' conservation problems, but with the right objectives and actions, the target can be an important policy vehicle to deliver meaningful conservation and climate outcomes. Biden's support for this international 30x30 goal is a promising signal of a return to the country's global citizenship in the fight for conservation and climate action. However, translating this global conservation commitment into national-level actions will be challenging. We propose several considerations that will be crucial to ensuring the next decade of environmental protection is done efficiently, cost-effectively, and equitably to maximize benefits for people and nature.

Set immediate and clear objectives to guide prioritizations of the 30 percent target

We have demonstrated how strategic implementation of the 30x30 target will require clear objectives to understand trade-offs and maximize conservation and climate outcomes. Yet even with the relatively simple objectives we have examined here, only 2 percent (0.15 M km²) of the conterminous US was selected for protection under all four objectives (Fig. 2e). Contrast these limited 'no regrets' priorities with the 28 percent (2.16 M km²) of lands selected for just a single objective (Fig. 2e) and the trade-offs in priority areas becomes more consequential. Such a small percentage of 'no regrets' lands means transparency and consistency in how resource allocation decisions are made will be paramount.

It is encouraging that, with the simultaneous signing of the *Presidential Memorandum on Scientific Integrity and Evidence-Based Policymaking*, President Biden is committed to ensuring that the administrations' decisions will be informed by "the best available science and data" (The White House 2021). Biodiversity and climate objectives for the 30x30 target will need to be guided by our best available knowledge across scientific disciplines to find solutions that can maximize benefits for species, ecosystems, landowners, industries, and our climate.

2. Protect what is threatened, restore where there is opportunity

To create real impact, we must identify where the most pressing threats are and where we can achieve the highest return on investment for actions that mitigate those threats (Withey et al. 2012). For example, prioritizing places with large amounts of non-threatened above-ground biomass may

prove less impactful than prioritizing forests that are most likely to be converted or harvested in the coming decades. Additionally, prioritizing areas within species current distribution ranges may not generate the long-term benefits of prioritizing areas within both current and future distribution ranges under climate change. Such a strategy can facilitate the design of the 30x30 target over the next decade and avoid placing protected areas in locations under minimal threat—a characteristic that plagues the global protected area network (Joppa and Pfaff 2011).

While we have focused this outlook on protection, identifying restoration opportunities will also be important for delivering Biden's goal of restoring public lands and waters. Like our present analysis, priority areas for restoration will be influenced by specific objectives. For example, restoration in the eastern Midwest may deliver the greatest climate mitigation potential, but restoration in the South-east and West Coast may yield the greatest benefits for biodiversity (Strassburg et al. 2020). Restoration activities can be expensive with low probabilities of success, so identifying clear strategies for resource allocation will be essential (Rohr et al. 2018). Evidence suggests that natural regeneration can lead to greater restoration success rates at lesser costs than active restoration (e.g. seeding, planting, burning) (Crouzeilles et al. 2017). Thus, the administration should consider where there are greater opportunities for restoration success at minimal potential cost.

3. Establish appropriate performance metrics to evaluate progress and impact

Crucial to this approach will be the design of meaningful performance and evaluation protocols that can sufficiently track the progress of these interventions against their stated objectives. To date, there is no current international published guidance explicitly linked to the 30x30 agenda in this regard. Establishing a core set of meaningful indicators linked to the stated goals of the 30x30 plan from the outset will help ensure the objectives are aligned, monitored, and measured against quantifiable outcomes. Drawing from the post-2020 Biodiversity Monitoring Framework (OECD 2019) and using a broad suite of biodiversity indicators for species, ecosystems and their services, land-scape connectivity, and climate would ensure that the US is aligned with international reporting obligations for biodiversity.

Further alignment with measures of social equity, inclusion, and racial and social justice will be equally critical. These considerations of "fairness" in conservation have increased over the last decade, with growing concerns over who bears the burden of conservation interventions, who is excluded from decision-making, and whose rights and interests are recognized in the process (Friedman et al. 2018). Social performance metrics should be identified that can properly evaluate impacts of protection on local communities across multiple dimensions, including economic living standards, governance and empowerment, social relations, and subjective well-being (McKinnon et al. 2016).

4. Capitalize on the diversity of policy instruments for protection

Effective conservation outcomes can be achieved using many policy levers. Protected areas are just one instrument in our conservation toolkit. In the last few years, the International Union for Conservation of Nature has pushed for greater adoption of other effective area-based conservation measures (OECMs), which aim to achieve long-term biodiversity conservation under a more diverse consideration of important ecosystem services, greater recognition of local livelihoods and cultural values, and a more inclusive suite of governmental, organizational, and indigenous or community stakeholders (Laffoley et al. 2017). These voluntary, bottom-up approaches to conservation recognize the contributions and knowledge of traditional indigenous management, increase probabilities of success, inspire environmental stewardship within communities, and can be more cost-efficient to implement in the long-term. Such mechanisms will be important to achieving the 30x30 goal for the incoming administration and should be weighed carefully against more restrictive protected areas expansion. Furthermore, collaboration between federal, state, tribal communities, NGOs, and land trusts will be required to achieve a comprehensive 30 percent network across the United States. The executive order's commitment to "stakeholder engagement from agricultural and forest landowners, fishermen, Tribes, States, Territories, local officials, and others" (The White House 2021) shows that the administration is aiming for active inclusion of diverse stakeholders in implementing the target, and we hope such inclusive processes will be delivered in the coming years.

While the existing evidence base tends to favor a land-sparing approach to conservation in production landscapes (i.e. maximizing yields on existing farms and sparing surrounding lands for biodiversity) (Balmford et al. 2018), integrating conservation into "working" lands and seas will be critical for delivering positive outcomes for nature that should not be discounted in achieving the 30x30 goal. Improved management practices (e.g. longer timber rotations or improved fisheries management) have the potential to produce greater biodiversity and climate mitigation benefits (Fargione et al. 2018) for potentially less costs than establishing new protected areas.

Conservation easements, agri-environmental schemes, and other private land conservation programs have been championed globally to enhance ecosystem services in production lands and waters (Kamal et al. 2015), yet these instruments are underutilized in the United States (Bargelt et al. 2020). The executive order again shows promise that these alternative instruments will be included within the 30x30 target, with desires to increase adoption of "climate-smart agricultural practices that produce verifiable carbon reductions and sequestrations" (The White House 2021). However, the administration must also recognize the importance for biodiversity in production lands and seas, and a greater diversity of these programs should be promoted that can deliver multiple environmental benefits beyond just climate mitigation.

Finally, in some areas, significant environmental benefits could also be gained within existing protected areas. For example, 27-42 percent of areas selected in our different objectives are currently classified as GAP 3 protected areas (i.e. managed for multiple uses, such as logging and mining) (see *Appendix*). These areas could be upgraded to GAP 1 or 2 status to offer more explicit biodiversity protection.

Conclusion

Delivering on Biden's 30x30 commitment will be challenging, but several of these challenges can be mitigated using the systematic conservation planning framework we have outlined here. The executive order is a promising first step. To ensure efficient, effective, and equitable conservation outcomes can be achieved, the Biden administration must now focus on establishing clear objectives to guide prioritizations of places and actions for biodiversity protection and climate mitigation, using appropriate performance metrics to ensure interventions maximize environmental benefits and minimize perverse outcomes for people, communities, and industries. While we have focused this discussion on the United States, these issues also apply to the 84 countries that have already pledged their commitment to this global 30x30 target (Leaders' Pledge for Nature 2020). Countries adopting core principles of systematic conservation planning can prioritize the appropriate actions through inclusive and democratic processes to ensure cost-effective priorities are achieved within their own unique contexts. As the world watches President Biden propel the US into the next decade of climate action, we urge the administration to seize this opportunity to advance international conservation efforts and deliver smart national solutions to the escalating biodiversity and climate crises.

BIBLIOGRAPHY

Ball, I.R., Possingham, H.P., Watts, M.E. (2009) "Marxan and relatives: software for spatial conservation prioritization" in *Spatial Conservation Prioritization: Quantitative Methods and Computational Tools*, A. Moilanen, K. A. Wilson, H. P. Possingham (Eds.). Oxford University Press.

Balmford, B., Green, R.E., Onial, M., Phalan, B., Balmford, A. (2019) How imperfect can land sparing be before land sharing is more favourable for wild species? *Journal of Applied Ecology* 56: 73-84.

Bargelt, L., Fortin, M.J., Murray, D.L. (2020) Assessing connectivity and the contribution of private lands to protected area networks in the United States. *PLoS One* 15: e0228946.

Barnes, M.D., Glew, L., Wyborn, C., Craigie, I.D. (2018) Prevent perverse outcomes from global protected area policy. *Nature Ecology and Evolution* 2: 759-762.

Crouzeilles, R. et al. (2017) Ecological restoration success is higher for natural regeneration than for active restoration in tropical forests. *Science Advances* 3: e1701345.

Dietz, M.S., Belote, R.T., Gage, J., Hahn, B.A. (2020) An assessment of vulnerable wildlife, their habitats, and protected areas in the contiguous United States. *Biological Conservation* 248: 108646.

Fargione, J.E. et al. (2018) Natural climate solutions for the United States. *Science Advances* 4: eaat1869.

Friedman, R.S. et al. (2018) How just and just how? A systematic review of social equity in conservation research. *Environmental Research Letters* 13: 053001.

Gonzalez, P., Wang, F., Notaro, M., Vimont, D.J., Williams, J.W. (2018) Disproportionate magnitude of climate change in the United States national parks. *Environmental Research Letters* 13: 104001.

Jantke, K., Kuempel, C.D., McGowan, J., Chauvenet, A.L.M., Possingham, H.P. (2019) Metrics for evaluating representation target achievement in protected area networks. *Diversity and Distributions* 25: 170-174.

Jenkins, C.N., Van Houtan, K.S., Pimm, S.L., Sexton, J.O. (2015) US protected lands mismatch biodiversity priorities. *Proceedings of the National Academy of Sciences of the USA* 112: 5081-5086.

Joppa, L.N., Pfaff, A. (2011) Global protected area impacts. *Proceedings of the Royal Society B* 278: 1633-1638.

Kamal, S., Grodzińska-Jurczak, M., Brown, G. (2015) Conservation on private land: a review of global strategies with a proposed classification system. *Journal of Environmental Planning and Management* 58: 576-597.

Kroner, R.E.G. et al. (2019) The uncertain future of protected lands and waters. Science 364: 881-886.

Laffoley, D. et al. (2017) An introduction to 'other effective area-based conservation measures' under Aichi Target 11 of the Convention on Biological Diversity: origin, interpretation and emerging ocean issues. *Aquatic Conservation* 27: 130-137.

Lawler, J.J. et al. (2020) Planning for climate change through additions to a national protected area network: implications for cost and configuration. *Philosophical Transactions of the Royal Society B* 375: 20190117.

Leaders' Pledge for Nature (2020) "Leaders' Pledge for Nature: United to reverse biodiversity loss by 2030 for sustainable development." https://www.leaderspledgefornature.org.

McKinnon, M.C. et al. (2016) What are the effects of nature conservation on human well-being? A systematic map of empirical evidence from developing countries. *Environmental Evidence* 5: 8.

Nolte, C. (2020) High-resolution land value maps reveal underestimation of conservation costs in the United States. *Proceedings of the National Academy of Sciences of the USA* 117: 29577-29583.

OECD (2019) "The Post-2020 Biodiversity Framework: targets, indicators and measurability implications at global and national level." Interim Report, November version. Organisation for Economic Co-operation and Development.

Rodrigues, A.S.L. et al. (2004) Global gap analysis: priority regions for expanding the global protected-area network. *BioScience* 54: 1092-1100.

Rohr, J.R., Bernhardt, E.S., Cadotte, M.W., Clements, W.H. (2018) The ecology and economics of restoration: when, what, where, and how to restore ecosystems. *Ecology and Society* 23: 15.

Sayre, R. et al. (2020) An assessment of the representation of ecosystems in global protected areas using new maps of World Climate Regions and World Ecosystems. *Global Ecology and Conservation* 21: e00860.

Stralberg, D., Carroll, C., Nielsen, S.E. (2020) Toward a climate-informed North American protected areas network: incorporating climate-change refugia and corridors in conservation planning. *Conservation Letters* 13: e12712.

Strassburg, B.B.N. et al. (2020) Global priority areas for ecosystem restoration. Nature 586: 724-729.

The White House (2021) "FACT SHEET: President Biden Takes Executive Actions to Tackle the Climate Crisis at Home and Abroad, Create Jobs, and Restore Scientific Integrity Across Federal Government." January 27, 2021. Statements and Releases, Briefing Room, The White House. https:// www.whitehouse.gov/briefing-room/statements-releases/2021/01/27/fact-sheet-presidentbiden-takes-executive-actions-to-tackle-the-climate-crisis-at-home-and-abroad-create-jobs-andrestore-scientific-integrity-across-federal-government/

TNC (2018) "Resilient and Connected Network." The Nature Conservancy. http://maps.tnc.org/ resilientland/.

UNEP-WCMC (2020) "Protected area profile for United States of America." World Database of Protected Areas, November 2020. https://www.protectedplanet.net/country/USA.

United States Geological Survey Gap Analysis Project (USGS GAP) (2020) "Protected Areas Database of the United States (PAD-US)." US Geological Survey data release, version 2.1. https://doi. org/10.5066/P92QM3NT.

Venter, O. et al. (2017) Bias in protected-area location and its effects on long-term aspirations of biodiversity conventions. *Conservation Biology* 32: 127-134.

Withey, J.C. et al. (2012) Maximising return on conservation investment in the conterminous USA. *Ecology Letters* 15: 1249-1256.

Yang, L. et al. (2018) A new generation of the United States National Land Cover Database: requirements, research priorities, design, and implementation strategies. *ISPRS Journal of Photogrammetry and Remote Sensing* 146: 108-123.

GDPCenter

ACKNOWLEDGMENTS

We are grateful to Tom Cors from The Nature Conservancy and Kevin Gallagher for providing feedback on an early version of this paper.

DATA AVAILABILITY

All primary data is publicly available (see references for original data sources). High-resolution spatial maps from the current analysis are available on the Open Science Framework repository: https://osf.io/nf4zh/

RECOMMENDED CITATION

Simmons, B.A., Nolte, C., McGowan, J. (2021) "Delivering on Biden's 2030 Conservation Commitment." GDPC Working Paper 001/2021. Global Development Policy Center, Boston University.

Appendix

Methodology

We divided the conterminous US into the same 100 km² planning units as Lawler et al. (2020), for a total of 79,784 planning units covering all terrestrial areas. We excluded developed areas from potential selection and from our estimates of the area available to reach the 30 percent target. These developed areas include all land classified by the 2016 National Land Cover Database as 'developed, open space', 'developed, low intensity', 'developed, medium intensity', and 'developed, high intensity' (Yang et al. 2018). We further excluded all undeveloped land classified as a protected area under GAP 1 or 2 protection status (USGS GAP 2020) from potential selection. We do not exclude undeveloped land classified under GAP 3 protection status for the following reasons: (1) these protected areas increase the existing protected area coverage above 30 percent of the U.S. (Fig. 1), so they (or at least some) are unlikely to be considered in the baseline by the Biden administration, (2) they do not have such strict biodiversity protection mandates as GAP 1 and 2 protected areas, and (3) the permissible uses (e.g. logging and mining) introduce large variation in the potential impacts on biodiversity between GAP 3 protected areas.

Approximately 574,412 km² (7.49 percent) of the conterminous U.S. is protected under GAP 1 and 2; therefore, we required at least 1,723,452 km² (22.51 percent) of undeveloped land to be selected for each objective in order to reach the 30 percent target. Per common practice in systematic conservation planning, all planning units with more than 50 percent of their total area classified as a GAP 1 or 2 protected area were excluded from potential selection, including any remaining unprotected and undeveloped land within the respective planning units. We used the most recent high-resolution estimates of the 2010 fair market value of private lands in the conterminous U.S. (Nolte 2020) to calculate the costs per hectare of undeveloped land within each planning unit (Fig. A1).



Fig. A1. Estimated costs of undeveloped land (\$/ha) within each 100 km² planning unit.

Area-based objective. For the area-based objective, we sorted all planning units available for selection according to the cost per hectare of undeveloped land within them. We progressively selected all undeveloped and unprotected lands within the planning units with the lowest cost per hectare until their cumulative area exceeded 1,723,452 km². The final cumulative area covered under this objective including the existing protected areas was 2,296,785 km² (30.00 percent), with a total cost of \$270,113,110,730 (\$1,567/ha). Approx. 33.11 percent of the areas selected for protection are currently under GAP 3 protection status (Fig. A2).



Fig. A2. Extent of undeveloped land (900 m² resolution) selected for protection under the area-based objective, including areas currently classified as GAP 3 protected areas (red).

Landscape-based objective. For the landscape objective, we identified all undeveloped and unprotected land overlapping with the Resilient and Connected Network (RCN) of landscapes produced by The Nature Conservancy (2018). We included lands classified under all combinations of the RCN—'resilience and flow', 'resilience and recognized biodiversity', and 'resilience, flow, and recognized biodiversity'—which cover 2,158,031 km² (28.19 percent) of undeveloped and unprotected land considered in this analysis. Areas classified as tribal lands were not available for inclusion. We followed a consistent approach as the area-based objective for selecting new protected areas: we limited the selection opportunities to all planning units containing undeveloped and unprotected land classified within the RCN, and progressively selected areas with the lowest cost per hectare until meeting the cumulative area target. The final cumulative area covered 2,296,764 km² (30.00 percent), with a total cost of \$580,169,014,787 (\$3,366/ha). Approx. 41.67 percent of the areas selected for protection are currently under GAP 3 protection status (Fig. A3).



Fig. A3. Extent of undeveloped land (900 m² resolution) selected for protection under the landscape-based objective, including areas currently classified as GAP 3 protected areas (red).

Species-based objective. We use methods and species data from Lawler et al. (2020) to identify cost-effective protected area networks for species conservation under climate change. The conservation decision is formulated as a *minimum set* problem – which identifies the set of planning units that most cost-effectively achieves a predefined set of species-specific targets – and solved with the Marxan conservation planning software (Ball et al. 2009). We base our implementation on the most comprehensive scenario of the original study ("all"), which includes protection targets for 1,460 current and future species distributions, 100 percent of climatic refugia, and 20 percent of climate corridors. In line with the analytical framework of our study, we only consider species presence on undeveloped land in each planning unit. To achieve 30 percent protected area coverage for the contiguous U.S., we scale species-specific protection targets as a function of species range using an inverse hyperbolic sine transformation:

$$target = \sinh^{-1}\left(\frac{range}{\alpha}\right) * \alpha$$

This function has similar properties as the transformation function proposed by Rodriguez et al. (2004) for global species conservation planning—namely, targets that start at 100 percent of range size for species with small ranges, with percentages gradually declining as species ranges increase—but avoids the discontinuities introduced by Rodriguez' function. Here, α is a scaling parameter, which we adapt iteratively until the optimization returned 30 ± 0.1 percent coverage for the contiguous US (α = 21000). The final cumulative area covered 2,349,641 km² (30.69 percent), with a total cost of \$1,250,184,355,382 (\$7,038/ha). Approx. 27.19 percent of the areas selected for protection are currently under GAP 3 protection status (Fig. A4).



Fig. A4. Extent of undeveloped land (900 m² resolution) selected for protection under the species-based objective, including areas currently classified as GAP 3 protected areas (red).

Carbon-based objective. For the carbon-based objective, we prioritize protection of grasslands and forest at risk of being converted to another land use. We obtained high-resolution maps of remnant forests and grasslands and shrublands in the conterminous US from Fargione et al. (2018). In their study, Fargione et al. estimated future forest and grassland/shrubland conversion risk based upon conversion rates of different types of vegetation during 1986-2000 (forest vegetation) and 2008-2012 (grassland/shrubland vegetation). Conversion rates are based upon vegetation clearance resulting in a change in land use; this does not include vegetation clearing where the land use does not change (e.g. forest clearance as part of timber rotations). All grasslands were considered at-risk of conversion, but due to the low rates of past forest conversion, only the top 25 percent of forest vegetation types converted in the past were considered at high risk of conversion in the near future—see Fargione et al. (2018) for details on the methodology. We overlapped these maps with undeveloped and unprotected lands used in this study to identify areas available for protection within grasslands/shrublands, high-risk forests, and all other (low-risk) forests.

All planning units containing undeveloped and unprotected grassland/shrubland or high-risk forest were selected for protection regardless of costs. In total, these areas accounted for 387,333 km² (5.06 percent) of all undeveloped and unprotected land, costing \$457,677,215,516 (\$11,816/ha). To reach the 30 percent target at minimum cost, we then progressively selected areas containing low-risk forest with the lowest cost per hectare until meeting the cumulative area target. The final cumulative area covered 2,296,764 km² (30.00 percent), with a total cost of \$775,450,738,353 (\$4,499/ha). Approx. 29.81 percent of the areas selected for protection are currently under GAP 3 protection status (Fig. A5).



Fig. A5. Extent of undeveloped land (900 m² resolution) selected for protection under the carbon-based objective, including areas currently classified as GAP 3 protected areas (red).

Ecosystem representation. To calculate ecosystem representation within the new protected area network of each objective, we obtained the most recent map of world ecosystems (Sayre et al. 2020) and excluded all ecosystems classified as 'converted' from their natural state. A total of 148 'natural' ecosystems were included in the analysis. We overlapped these natural ecosystems with all undeveloped and unprotected land selected within each objective, as well as all land classified as GAP 1 or 2 protected areas. Areas overlapping with 'converted' ecosystems were not included in the representation analysis, leaving 85.73 percent of the area-based network, 94.05 percent of landscape-based network, 85.78 percent of species-based network, 89.59 percent of the carbon-based network, and 95.69 percent of the existing protected area network (GAP 1 or 2) available to assess ecosystem representation.

To calculate the Representation Achievement Score we used the R-package "ConsTarget" (Jantke et al. 2019) which calculates the mean proportional target achievement for all biodiversity features of interest found in a conservation network or protected area estate. We calculated the score against targets of 30 percent for all 148 natural ecosystems using the selected area for each objective as well as the existing baseline PA network.

Avoided emissions. To estimate climate mitigation potential for each objective, we calculated the total estimated carbon emissions attributed to grasslands/shrublands and high-risk forests based upon data from Fargione et al. (2018). This spatial data estimates the per hectare carbon emissions (Mg C ha⁻¹) from grasslands and shrublands, and albedo-adjusted per hectare carbon emissions

16



Boston University 53 Bay State Road Boston, MA 02215 ✓ gdp@bu.edu✓ @GDP_Center✓ bu.edu/gdp



The Global Development Policy Center is a University wide center in partnership with the Frederick S. Pardee School for Global Studies. The Center's mission is to advance policyoriented research for financial stability, human wellbeing, and environmental sustainability.

www.bu.edu/gdp

The views expressed in this Working Paper are strictly those of the author(s) and do not represent the position of Boston University, or the Global Development Policy Center. (Mg C ha⁻¹) for the top 25 percent of forests at greatest risk of conversion—see Fargione et al. (2018) for details on the methodology. We resampled the existing datasets to align with our 900 m² pixels of undeveloped and unprotected land. For the grassland/shrubland dataset, we multiplied the original values (in Mg C ha⁻¹) by 0.09 ha to obtain Mg C estimates per pixel (900 m²). For the forest dataset, we divided the original values (in dag C ha⁻¹) by 100,000 and multiplied by 0.09 ha to obtain the same Mg C estimates per pixel. Emissions estimates were attributed to all undeveloped and unprotected land selected within each objective and summed to achieve the total climate mitigation potential for each objective in avoided emissions from future grassland, shrubland, and forest conversion (Gt C).