

PATIENT CAPITAL

Rethinking the Value of Care

**> The 3rd Annual Cathy Shine Lecture
Speaker: BOB MASSIE, MDiv, DBA**

What counts as value in value-based payment for health care? Patient experience ratings measure value for both payment and accreditation purposes. Bob Massie, MDiv, DBA, uses his expertise in socially responsible corporate organizations and his experiences as a patient to explore how hospitals can operate to yield real value.

**Thurs / Feb 28 / Noon – 1pm
Free and open to the public
Reception will follow
sph.bu.edu/Shine2013**

Boston University Medical Campus
Instructional Building
72 East Concord Street
Hiebert Lounge