

RORY VAN LOO

765 Commonwealth Ave. ▪ Boston, MA ▪ 02215 ▪ vanloo@bu.edu

PRIMARY SCHOLARSHIP

Anticompetitive Directors, **Columbia Law Review** (forthcoming with Mark Lemley & Lane Miles)
Legislating for the Future, **University of Chicago Law Review** (forthcoming with Jonathan Gould)
A Public Calling for Private Employees, **University of Virginia Law Review** (forthcoming)
Against Monetary Primacy, **Northwestern University Law Review** (forthcoming with Yair Listokin)
Foundations for Platform Liability, **Notre Dame Law Review** (forthcoming with Kathryn Spier)
Unequal Ownership, **Boston University Law Review** (forthcoming with Ofer Eldar)
Amazon's Pricing Paradox, 37 **Harvard Journal of Law & Technology** 1 (2024) (with Nikita Aggarwal)
Privacy Pretexts, 108 **Cornell Law Review** 1 (2023)
Inflation, Market Failures, and Algorithms, 96 **Southern California Law Review** 825 (2023)
The Public Stakes of Consumer Law: The Environment, the Economy, Health, Disinformation, and Beyond, 107 **Minnesota Law Review** 2039 (2023)
Stress Testing Governance, 75 **Vanderbilt Law Review** 553 (2022)
Federal Rules of Platform Procedure, 88 **University of Chicago Law Review** 829 (2021)
The New Gatekeepers: Private Firms as Public Enforcers, 106 **Virginia Law Review** 467 (2020)
The Revival of Respondeat Superior and Evolution of Gatekeeper Liability, 109 **Georgetown Law Journal** 141 (2020)
In Defense of Breakups: Administering a "Radical" Remedy, 105 **Cornell Law Review** 1955 (2020)
Regulatory Monitors: Policing Firms in the Compliance Era, 119 **Columbia Law Review** 369 (2019)
Digital Market Perfection, 117 **Michigan Law Review** 815 (2019)
The Missing Regulatory State: Monitoring Businesses in an Age of Surveillance, 72 **Vanderbilt Law Review** 1563 (2019)
Broadening Consumer Law: Competition, Protection, and Distribution, 95 **Notre Dame Law Review** 211 (2019)
Making Innovation More Competitive: The Case of Fintech, 65 **UCLA Law Review** 232 (2018)
Rise of the Digital Regulator, 66 **Duke Law Journal** 1267 (2017)
The Corporation as Courthouse, 33 **Yale Journal on Regulation** 547 (2016)
Helping Buyers Beware: The Need for Supervision of Big Retail, 163 **University of Pennsylvania Law Review** 1311 (2015)
A Tale of Two Debtors: Bankruptcy Disparities by Race, 72 **Albany Law Review** 231 (2009)

ACADEMIC POSITIONS

Boston University School of Law

Boston, MA

Professor, 2021 – present; *Associate Professor*, 2016 – 2021

Harvard Law School

Cambridge, MA

Faculty Associate, Berkman Klein Center, 2024 – present

Visiting Professor, 2024 – Jan. 2025

Yale Law School

New Haven, CT

Resident Fellow, Information Society Project, 2014 – 2016; *Affiliate Fellow*, 2016 – present

ESSEC Business School

Cergy, France

Instructor, September 2007, 2008, and 2009

PROFESSIONAL EXPERIENCE

Consumer Financial Protection Bureau

Washington, D.C.

Policy Analyst, 2011

- Served on the implementation team that set up the CFPB

McKinsey & Co.

Minneapolis, MN

Engagement Manager, 2009 – 2011; *Associate*, 2007 – 2009

- Conducted empirical studies in mergers and acquisitions, marketing, and organizational design for multinational corporations

EDUCATION

Yale Graduate School of Arts & Sciences

Ph.D. in Law, with Distinction

- Dissertation: *The Law of Consumer Markets*
- Committee: Daniel Markovits (Chair), Ian Ayres, and Anne Alstott; Secondary Committee: Henry Hansmann and David Grewal

Harvard Law School

J.D., *magna cum laude*

- *Harvard Law Review*, Senior Editor
- Teaching Assistant, Negotiation Workshop
- Irving Oberman Memorial Award for Bankruptcy Law

Pomona College

B.A., Science, Technology, and Society (focus on Computer Science), *magna cum laude*

- Valedictorian; Phi Beta Kappa; Sigma Xi; Jaeger Mathematics Award
- Teaching Assistant, Advanced French