

# FELD CENTER

FOR CAREER & ALUMNI ENGAGEMENT



**QUESTROM  
MEANS  
BUSINESS.**

BOSTON  
UNIVERSITY

CLASS OF 2024 QUESTROM SCHOOL OF BUSINESS

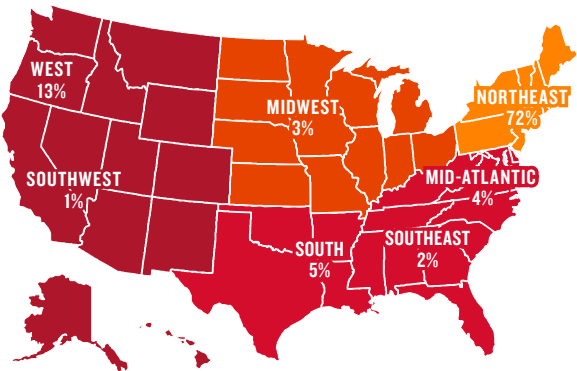
# UNDERGRADUATE EMPLOYMENT REPORT

CLASS OF 2024 PROFILE (AT 6 MONTHS)

98%

EMPLOYMENT RATE

GEOGRAPHIC BREAKDOWN



USA 88.9%

Asia 8.0%

Middle East 1.3%

Europe 1.0%

South America 0.5%

Africa 0.3%

87% KNOWLEDGE RATE

699 CLASS SIZE

16% CONTINUING EDUCATION

6% NOT SEEKING

TOP HIRING CITIES

1. Boston
2. New York
3. San Francisco
4. Los Angeles
5. Miami
6. Chicago

EMPLOYMENT BY INDUSTRY

INDUSTRY	PERCENTAGE	AVERAGE US FIRST YEAR TOTAL COMP.
Financial Services	31%	\$ 88,616
Accounting	17%	\$ 80,295
Consumer Products/Retail	13%	\$ 65,819
Consulting Services	9%	\$ 87,785
Technology	9%	\$ 81,307
Marketing	4%	\$ 52,600
Health & Life Sciences	3%	\$ 66,511
Hospitality	3%	\$ 60,986
Government/Non-profit/ Education	3%	\$ 54,777
Media/Entertainment/Sports	2%	\$ 72,289
Legal & Law Enforcement	2%	\$ 58,533
Other	4%	\$ 60,800

MEAN FIRST YEAR TOTAL COMPENSATION

\$80,382

US EMPLOYMENT

\$59,438

INTERNATIONAL EMPLOYMENT

MEAN BASE

US EMPLOYMENT

\$75,316

INTERNATIONAL

\$55,605

MEAN SIGNING BONUS

US EMPLOYMENT

\$6,686

INTERNATIONAL

\$6,243

MEAN OTHER COMPENSATION

US EMPLOYMENT

\$12,492

INTERNATIONAL

\$6,204

## EMPLOYMENT BY JOB FUNCTION

FUNCTION	PERCENTAGE	AVERAGE US FIRST YEAR TOTAL COMP.
Accounting	16%	\$ 78,045
Consulting	14%	\$ 85,163
Finance - Corporate Finance	14%	\$ 80,602
Business Development/Sales	9%	\$ 71,619
Marketing	7%	\$ 62,701
Finance - Asset Management	6%	\$ 86,091
Finance - Wealth Management	5%	\$ 76,167
Data & Analytics	4%	\$ 69,188
Finance - Investment Banking	4%	\$ 116,120
Operations	4%	\$ 64,605
Product/Project Management	4%	\$ 76,460
Information Technology	2%	\$ 95,000
General Management	2%	\$ 62,559
Legal & Governance	2%	\$ 55,146
Marketing - PR/Social Media	2%	\$ 45,760
Merchandising	2%	\$ 68,167
Finance - Commercial Banking	1%	\$ -
Human Resources	1%	\$ 102,667
Other	3%	\$ 52,023

## EMPLOYMENT BY ACADEMIC CONCENTRATION (SUM IS >100% BECAUSE STUDENTS CAN EARN MORE THAN ONE CONCENTRATION)

CONCENTRATION	PERCENTAGE	AVERAGE US FIRST YEAR TOTAL COMP.
Finance	46%	\$ 82,153
Information Systems	21%	\$ 87,902
Marketing	17%	\$ 61,656
Business Analytics	17%	\$ 82,170
Accounting	14%	\$ 77,873
Strategy	7%	\$ 80,321
Law	5%	\$ 67,523
Global Business	4%	\$ 60,029
Operations & Supply Chain Management	3%	\$ 61,634
Management & Organizations	3%	\$ 86,474
Real Estate	2%	\$ 71,500

Figures for Health & Life Sciences, Independent, and Innovation & Entrepreneurship concentrations did not meet the threshold to be included.

\* insufficient salary data



## HIRING COMPANIES

283 TOTAL COMPANIES HIRED OUR UNDERGRADUATES

LEGEND:  
 \*\*\*10+ HIRES  
 \*\*5+ HIRES  
 \*2+ HIRES

Abbvie	CommCap Advisors	JPMorgan Chase & Co.**	PTC
Academy of Motion Picture Arts and Sciences	Commerzbank	Kaseya	Publicis Groupe
Accenture	Commvault	Katz Digital Video	PwC***
Aflac	Cordeman & Company	Keenan Financial*	QUASH.ai
Akamai Technologies	Curriculum Associates	Kenvue	Radius Global Market Research
Allstate Insurance	CVS Health	Kota	Rapid7
Alpha FMC*	Darling Consulting Group	KPMG***	RD Advisors
AlphaSights	DAZ Industries	Kroma	Red Bull
Alter Domus*	DealGen Partners	KSVP Strategic	Resorts World
Alts	Dell Technologies	Kubrick Group	ReVera Capital
Amazon*	Deloitte**	Kuwait Investment Authority	ReversingLabs
American Express*	Deutsche Bank*	Lake Partners Strategy Consultants	Risa AS
Andersen	DLA Piper	Lazard	Rise North Capital
Ann Taylor	DLF Emporio	Lenovo	RLJ Lodging Trust
Aon	Dominion Capital	Lenox Advisors	Rockland Trust
Appian Corporation	Draper	Levy	Rossari Biotech
Apple	Eastern Bank	Liberty Mutual Insurance*	Rowshan & Co.
Applied Marketing Science	EBSCO	Life Time	Royal Caribbean
Aramco	EC-Council	Loomis, Sayles & Company	RPD Fund Management
Archipelago Strategies Group*	EF Education First	L'Oreal	RSM*
ArxED	Encore	LVMH	Schneider Electric
Astra Wellbeing	Epic	LXG Capital	SeeYA Technology
AT&T	Equitable Advisors	M Design Village	SharkNinja
Bain & Company*	Ethos	M&T Bank	SMBC
Bank of America	Eversource	Macy's	Smith & Associates
Bank of New York Mellon	EY***	Manulife Financial Corporation	Societe Generale*
Bankinter	Family First Life	Manursing Island Club	Sony Music Entertainment
Beghou Consulting	Fanatics	Markel	SPD Hospitality
Bessemer Trust	Fidelity Investments**	MarketBridge	Specialty Capital
Blackshield Capital	Fincantieri Marine Group	Marsh McLennan	Standard Chartered
Block & Leviton	Finch Brands	Massachusetts Division of Banks	Starburst
Blue Cross Blue Shield	FIS	Merck	State Street*
Blue Gate Capital	Flora Food Group	Michael Gad Emerald	Stout
Blue Owl Capital*	Forrester	Microsoft	Subaru
BMO*	Four Seasons Hotels and Resorts	Midea	Sunol Hills
Boston Consulting Group*	FreeWheel	Moelis & Company	Takeda
Boston Financial	Friedman Vartolo	MongoDB	Target
Boston Scientific*	Fry Road Pawn & Jewelry	Monument Group	Textron
Boston University*	FS Capital	Moody's*	The Blueshirt Group
Brean Capital	FTI Consulting*	Morgan & Morgan	The Coffee Bean & Tea Leaf
Brewery Food Services	G2 Capital Advisors	Morgan Stanley	The Qode
Brijbasi Art Press	General Motors	Mutual of Omaha	The Walt Disney Company*
Brown Brothers Harriman	Global Financial Impact	Nanjing Bestway International Trade Co.	Third Bridge Group
Burson	Goldman Sachs*	National Grid	TJX Companies*
BXP	Good Fortune	Nebula Advisers	Top Flight Financial Services
ByteDance	Grant Thornton**	NeighborHealth	Topstep
Callahan Construction Managers	GroupM	Nestle	Toyota North America
Cambridge Associates*	GSCF	New England Wealth Management	Traba
Canaccord Genuity	Guangdong Jietai	New York Life	UBS
Canadian Imperial Bank of Commerce	Guangzhou Xiaozong Intelligent Technology	NEWPRO	Unilever
Cantor Fitzgerald*	Guidehouse	Nomad	Unite Us
Capital One	Gupta Media	Northern Trust	United Imaging
CBRE	Hana Bank USA	Northmarq Capital	United Talent Agency
CG Life	Herbalife	Northrop Grumman	Valley Bank
Chailease International Finance Corporation	Hilton	Northwestern Mutual*	VDC Research
Chandler Asset Management	Holland & Knight	NRG Energy	Venning
Charles Schwab	Hologic	Oliver Wyman	VidMob
Chimera Securities	HSBC*	Oppenheimer & Co.	Visa
Chipotle Mexican Grill	Humanscale	Oracle*	W. R. Berkley
Choice Hotels	Huron Consulting Group	Owens & Minor	Walmart*
Christian Dior Couture	Hyatt	Passage Global Capital	Warner Bros. Discovery*
Cicero Group	Hyundai	Mangement	Warner Music Group
Cigna Group	IBM*	Perry Ellis International	Wayfair***
CITIC Group	Idori	Pet Resort Hospitality Group	Wells Fargo*
Citigroup*	IGC Partners	Peter Thomas Roth	Whetstone Holdings
Citizens Bank	Incomlend	Philadelphia Eagles	Williams-Sonoma
Citrin Cooperman	Informa Tech	Pipaya	Willis Towers Watson
CloudZero	IPRG	Privi Exports	Wind Information
CohnReznick*	IWC Schaffhausen	Proskauer Rose	Withersworldwide
Coinbase	James River Group	Protiviti	Workiva
	John Hancock*		Yiftee
			Yunnan Qujing Hongfeng Real Estate