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WAYS TO BE A GREAT ALUM!



Dee Polat
Director, Alumni
Engagement

1 HIRE QUESTROM TALENT

Pave the way for our current students' career success! Email us with direct links to job/internship posts or submit vacancies. —————> [Scan the QR below to learn more](#)

2 GET YOUR COMPANY ON CAMPUS

Encouraging your company to participate in on-campus recruiting at Questrom provides valuable exposure to students and visibility for your company among top Questrom talent.

3 SHARE YOUR EXPERTISE

Consider attending a networking event, being a guest speaker, or giving an informational interview. Your real-world perspectives provide practical insights and creates classroom-to-real-world connections.

4 BECOME A "QUESTROM CLIENT"

Count on Questrom students to find creative solutions for your business challenges. Engage fresh student perspectives and technical skills through real-world projects. —————> [Scan the QR below to learn more](#)

5 HOST A TREK

Company visits allow students to explore potential career paths and industries. Offer company tours, panel discussions, and lunch-and-learn sessions to provide a firsthand view of working at your company.

6 JOIN OUR ONLINE NETWORKING PLATFORMS

Stay updated with the latest Questrom news, seize opportunities to build new connections, post job openings, and offer valuable advice through BUConnects and LinkedIn. —————> [Scan the QR below to learn more](#)

7 HOST A "QUESTROM DATE"

Host regional alumni meetups over coffee to strengthen local Questrom network and share valuable career insights and resources. —————> [Scan the QR below to learn more](#)

8 OFFER "QUESTROM CAREER CHATS"

Join Young Questrom Leaders mentoring circle to offer a 30-min virtual conversations providing industry-specific insights and sharing skills necessary to thrive in a given career. —————> [Scan the QR below to learn more](#)

9 ENGAGE THROUGH A CAREER IMMERSION EXPERIENCE

Begin with personalized resume review and interview coaching then host a job shadowing opportunity (virtual or in-person), providing students with practical career preparation and meaningful exposure to professional environments.

10 SUPPORT STUDENT ORGANIZATIONS

Clubs and extracurriculars are a critical element of the college experience and can result in lifetime connections. Contribute your expertise as a panelist, sponsor activities, or recommend speakers.

WANT TO GET INVOLVED?

Scan the QR or send your inquiries to questromalumni@bu.edu

