USAID
FROM THE AMERICAN PEOPLE

Higher Education and Development

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How does Higher Education partner with USAID?

- Background:
  - Who we are, what we do, and where we work
- Opportunities at USAID
- Mechanisms for creating partnerships
- Opportunities and challenges partnering with USAID

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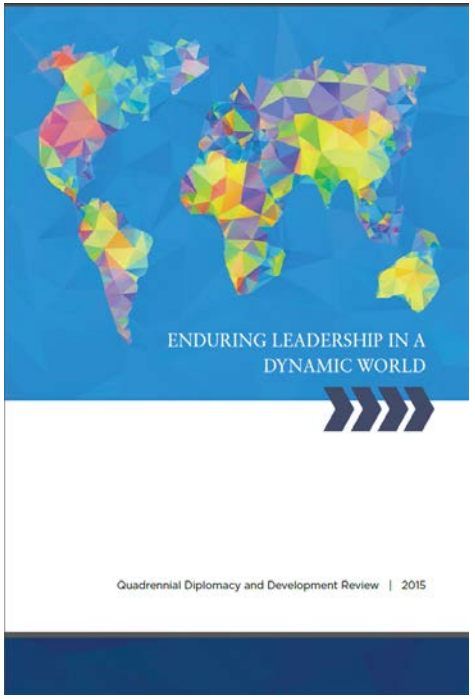
Who We Are

The United States Agency for International Development (USAID) is the lead U.S. Government agency working in international development.

Our History

USAID was founded over 50 years ago in 1961 by President Kennedy to help advance progress in developing countries.

"There is no escaping our obligations: our moral obligations as a wise leader and good neighbor in the interdependent community of free nations – our economic obligations as the wealthiest people in a world of largely poor people, as a nation no longer dependent upon the loans from abroad that once helped us develop our own economy – and our political obligations as the single largest counter to the adversaries of freedom." – John F. Kennedy



2015--The Quadrennial Diplomacy and Development Review (QDDR) elevates development as an equal pillar of American foreign policy and USAID as the government's lead development agency.

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OUR MISSION

WE PARTNER TO END EXTREME POVERTY AND PROMOTE RESILIENT, DEMOCRATIC SOCIETIES WHILE ADVANCING OUR SECURITY AND PROSPERITY

OUR APPROACH

PARTNER TO ADVANCE OUR MISSION.
WORK AS ONE TEAM.
MODEL OUR CORE VALUES.
INNOVATE CONTINUOUSLY.
DELIVER RESULTS.

WHAT WE DO

WHAT WE DO
AGRICULTURE AND FOOD SECURITY
DEMOCRACY, HUMAN RIGHTS AND GOVERNANCE
ECONOMIC GROWTH AND TRADE
EDUCATION
ENDING EXTREME POVERTY
ENVIRONMENT AND GLOBAL CLIMATE CHANGE
GENDER EQUALITY AND WOMEN'S EMPOWERMENT
GLOBAL HEALTH
WATER AND SANITATION
WORKING IN CRISES AND CONFLICT
U.S. GLOBAL DEVELOPMENT LAB

WHAT WE DO

USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential.

PRESIDENTIAL INITIATIVES

FEED THE FUTURE

THE GLOBAL HEALTH INITIATIVE

U.S. GLOBAL CLIMATE CHANGE INITIATIVE

SECTORS

ABOUT THE U.S. GLOBAL DEVELOPMENT LAB

AGRICULTURE AND FOOD SECURITY

DEMOCRACY, HUMAN RIGHTS AND GOVERNANCE

ECONOMIC GROWTH AND TRADE

EDUCATION

ENDING EXTREME POVERTY

ENVIRONMENT AND GLOBAL CLIMATE CHANGE

GENDER EQUALITY AND WOMEN'S EMPOWERMENT

GLOBAL HEALTH

WATER AND SANITATION

WORKING IN CRISES AND CONFLICT

What We Do

- Agriculture and Food Security
- Democracy, Human Rights, and Governance
- Economic Growth and Trade
- Education
- Ending Extreme Poverty
- Environment and Global Climate Change
- Gender Equality and Women Empowerment
- Global Health
- Water and Sanitation
- Working in Crisis and Conflict
- U.S. Global Development Lab

We partner to end extreme poverty and to promote resilient, democratic societies while advancing our security and prosperity

Where We Work

- Afghanistan and Pakistan
- Africa
- Asia
- Europe and Eurasia
- Latin America and the Caribbean
- Middle East

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Our Impact

- From 1990 to 2010, child mortality fell by half
- The number of children in primary school grew to 90 percent
- 2 billion people gained access to clean water
- Since 1999, the total number of those living in extreme poverty has declined by an average of nearly 50 million people every year

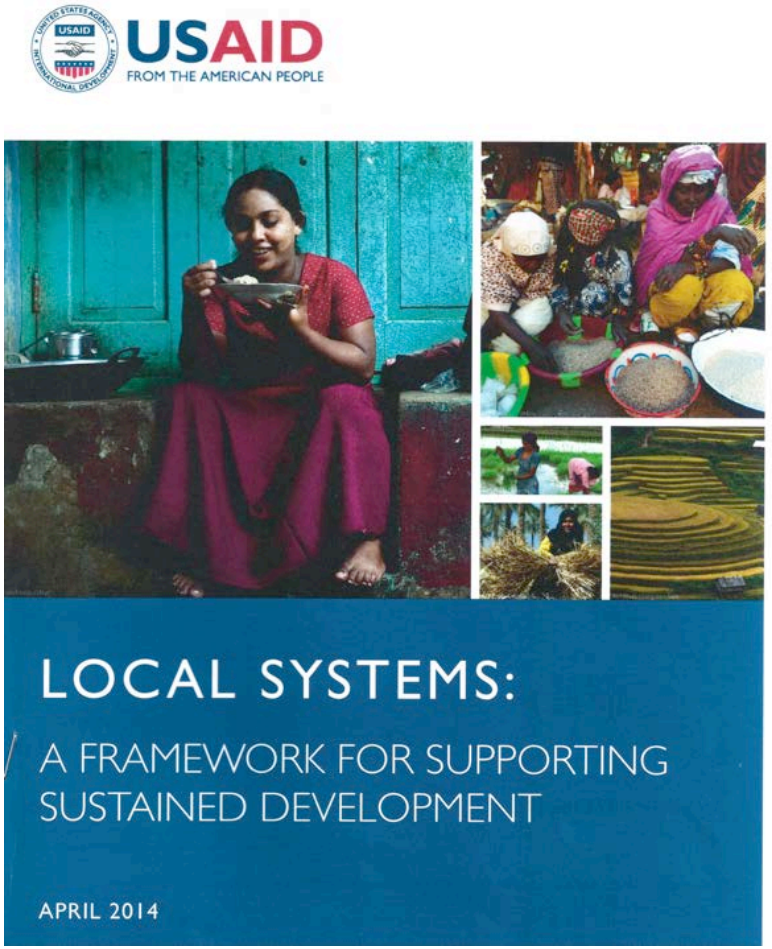
Our Approach

USAID is creating a sustainable development model that emphasizes local ownership, science, technology and innovation, partnerships and measuring results.

LOCAL SYSTEMS
April 2014

"Development investments in poor countries, of whatever form, should catalyze the economic, political and social processes within those countries that yield ever-improving lives for their citizens. However, as a practical matter, translating discrete development projects and programs into broad-based social change is complex."

"Sustainability refers to the ability of a local system to produce desired outcomes over time."



Why It Matters

The USAID brand reads "From the American People". However, it would be just as appropriate to write "*For* the American People"; everything we do in rooted in U.S. interests.

- Security
- Economic growth
- Common good

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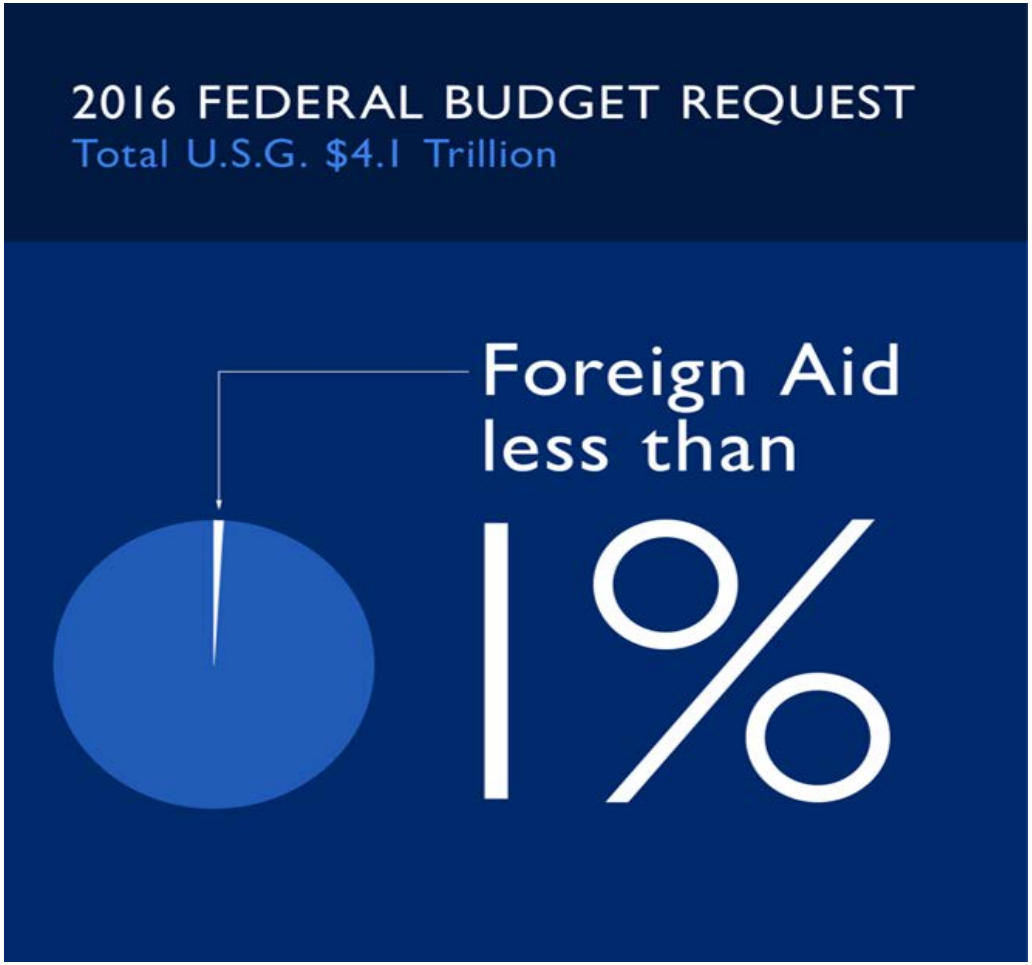
USAID Foreign Assitance



Organization

- Office of the Administrator
- Bureaus
  - **Geographic**: Africa, Asia, Europe & Eurasia, Latin America & Caribbean, Middle East
  - **Functional**: Democracy, Conflict & Humanitarian Assistance; Economic Growth, Education & Environment; Food Security; Global Health; U.S. Global Development Lab
  - **Headquarters**: Foreign Assistance, Legislative & Public Affairs; Management; Policy, Planning & Learning
- Independent Offices
- Missions
  - Country
  - Regional

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Value that Higher Education Brings to Development

- Source of research, technology, and innovation
- Leader in knowledge-sharing through education and training
- Long-term institutional relationships and contributions to capacity development
  - Commitment and engagement of students, faculty and staff
- Ability to leverage funds and public-private partnerships
- Program implementation including best practices for monitoring and evaluation.

WORK WITH USAID

www.usaid.gov: WORK WITH USAID

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Careers
Get Involved

- Careers/Jobs
- Internships
- Fellowships
  - Presidential Management Fellow
  - Presidential Innovation Fellowship
  - American Association for the Advancement of Science
  - Franklin Fellows Program
  - Global Health Fellows Program
  - World Learning Democracy Fellows Program
  - Payne Fellowship
- Volunteer Activities (e.g Volunteers for Prosperity, Farmer-to-Farmer)

Partner with USAID

Respond to a Solicitation

Find out how to get an award from USAID

Build a Partnership with Us

Discover the various ways you can partner with USAID

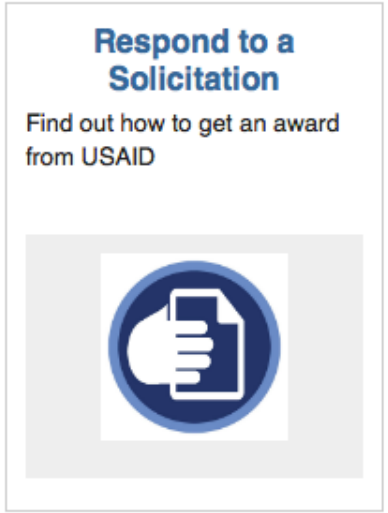
Bring Us Your Ideas

Learn how you can share new ideas and innovations with us

https://www.usaid.gov/work-usaid/get-grant-or-contract/trainings-how-work-usaid

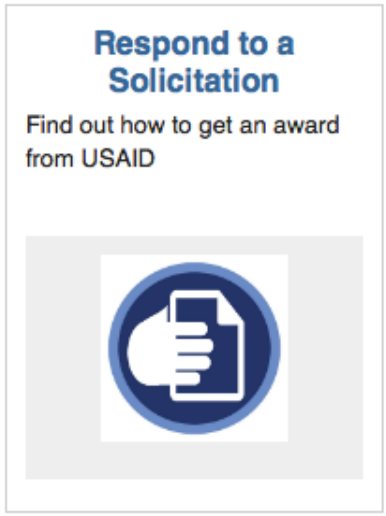
Respond to a solicitation

- USAID specifies the goods and services or work to be done
- Publically advertised
  - Grants.gov (e.g. grants, cooperative agreements)
  - FedBizOpps.gov (contracts)
  - Business Forecast-USAID



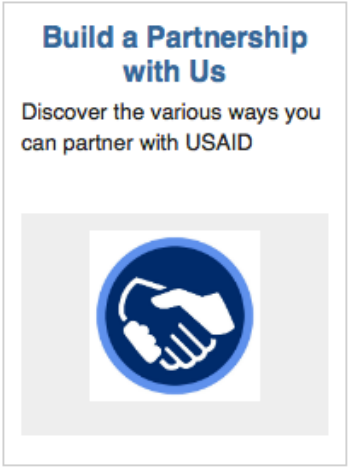
Respond to a Solicitation

- Partnerships for Enhanced Engagement in Research (PEER)
  - Partners scientists in developing countries with U.S. scientists
- Grand Challenges for Development
- Build partnerships with programs that are currently funded from a USAID solicitation, e.g.
  - Higher Education Solutions Networks (HESN)
  - Feed-the-Future Innovation Labs
- New announcements (grants.gov, FedBizOpps.gov)



Build a Partnership with USAID

- Value of Partnerships
  - Scale
  - Efficiency and expertise
  - Sustainability
- Many types of partnerships exist, e.g.
  - Broad Agency Agreements
  - Annual Program Statements



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Build a Partnership with USAID

- Global Development Alliance (GDA-APS)
- Higher Education Partnerships for Innovation and Impact (HEPII-APS)
- Features
  - Co-creation and development
  - Alignment with USAID objectives
  - Can bring new resources to issue or challenge

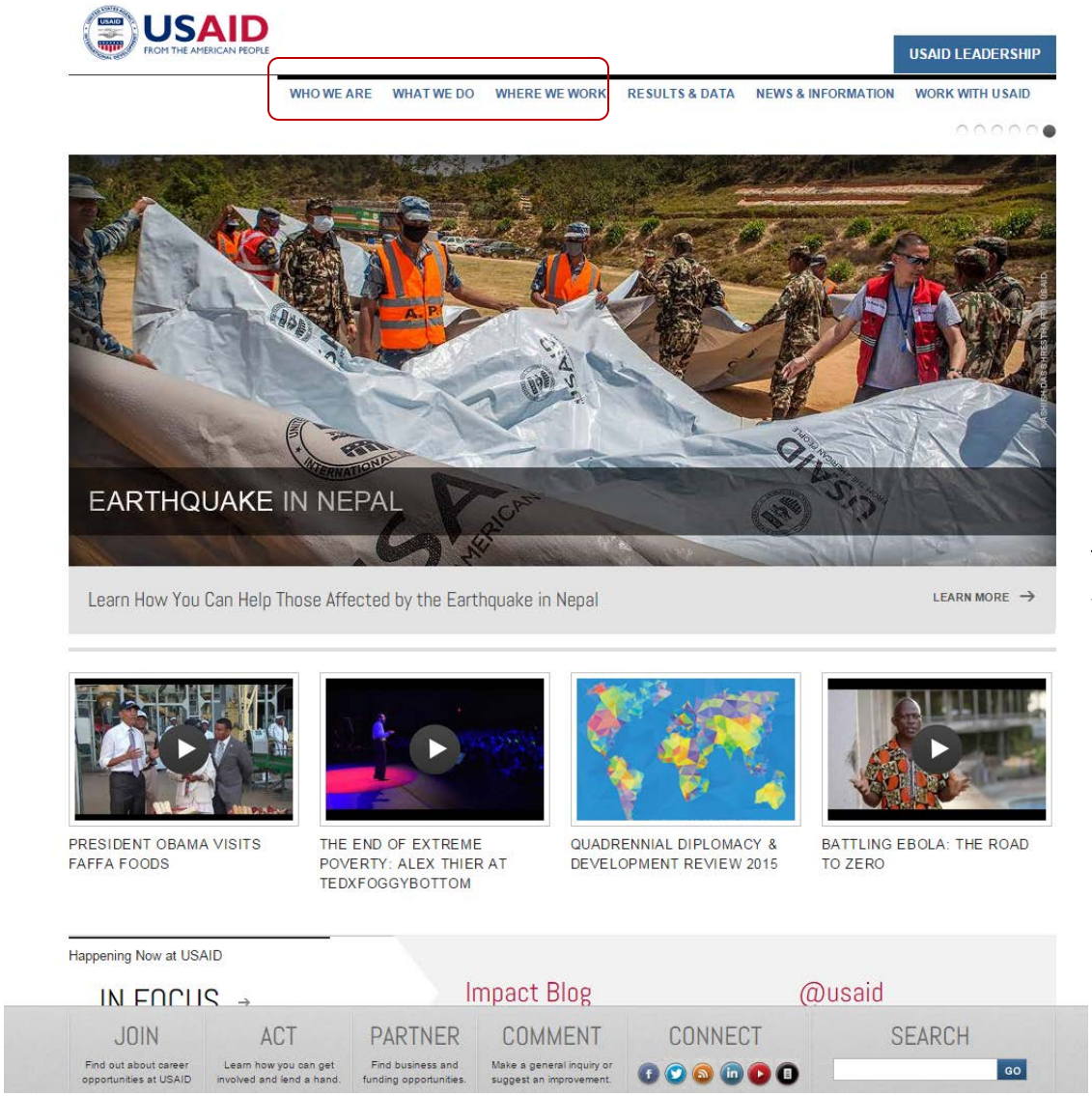
Higher Education Partnerships for Innovation and Impact (HEPII)

- How does USAID use HEPII?
  - Missions and bureaus can create addendums to the APS
    - Time-sensitive supplemental calls for concept papers
  - Create opportunity to develop partnerships and collaborative models
  - Increase access to higher education technical resources
  - Advance USAID's strategic priorities and objectives to achieve sustainable development outcomes, results, and impact
- How can Institutions of Higher Education (HEI) use HEPII?
  - HEIs can submit concept papers to USAID that address USAID's strategic priorities and objectives to achieve sustainable development outcomes, results and impact
  - Opportunity to bring new ideas and resources to the agency

Development of HEPII Concept Papers

- Review and clarification of USAID objectives and strategic priorities
  - Country Development Cooperation Strategies
  - USAID publically-released materials for potential alignment (e.g. material on website, published strategies and initiatives)
  - The specific program or activity outlined in an addendum developed by a mission or bureau
- Submission of Concept Papers
  - Mission/Bureau review and discussion
  - Final decision: no further consideration or request for application.

Resources for Developing Concept Papers



https://www.usaid.gov/

Sources of information on USAID priorities and strategies

- USAID Strategic Priorities and Objectives, e.g.
  - **Program Strategies**: Education; Climate Change; Water, Democracy, Human Rights & Governance; Prevent and Respond to Gender-Based Violence Globally; Feed the Future; Global Health, Power Africa . . .
  - **Country Development Cooperation Strategies** (CDCS)

    http://www.usaid.gov/results-and-data/planning/country-strategies-cdcs
  - **Global Development Lab**: Higher Education Solutions Network, Partnerships for Enhanced Engagement of Researchers, Grand Challenges, Development Innovation Ventures
  - **Initiatives**: Young African Leadership Initiative; Global Book Fund; Let Girls Learn

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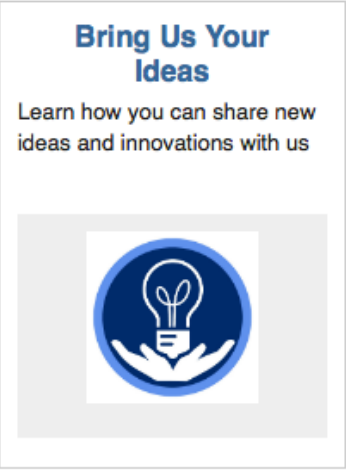
Bring Us Your Ideas

- Unsolicited proposals
- Aligning programs with USAID objectives
- Working with USAID, e.g. Fellowship Programs



Considerations in developing partnerships

- USAID focus is on local systems and sustainable development outcomes
- USAID authority does not include domestic capacity building
- Coordinating timelines
- Awards are often large, multi-disciplinary and technical
- Building partnerships to leverage competitive advantages.
- Research investments are focused on implementation science

Forces of Change

- Globalized perspective of higher education
- Increased role of private sector funding from multiple sources for development
- The commitment of donor agencies to increase funding through country systems and local organizations, including local universities
- Changing demographics
  - Youth
- Increased accountability for the sustainability of our development investment
  - Structure of higher education system in developing countries

Summary

- **Multiple ways for higher education to partner with USAID**
  - Alignment of program interests
  - Participation in Broad Agency Agreements (BAA)
  - Careers, Fellows, and Interns
  - Funding that is directed to higher education (e.g. Scholarships and Fellowships)
  - Funding that is integral to program Strategies (e.g. Global Health, Feed the Future, Global Development Lab, HESN, PEER)
  - Flexible funding mechanisms
    - Global Development Alliances
    - Higher Education Partnerships for Innovation and Impact Annual Program Statement

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https://www.usaid.gov/work-usaid/get-grant-or-contract/trainings-how-work-usaid

THANK YOU
QUESTIONS OR COMMENTS?