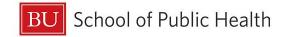
## THE ROLE OF PHARMACEUTICALS IN PUBLIC HEALTH

ACCESS TO ESSENTIAL MEDICINES AS A KEY DETERMINANT TO UNIVERSAL HEALTH COVERAGE



**September 15, 2016** 9 a.m. – 5:30 p.m.

#BUSPH40 #BUSPHSymposia





# Dean's Symposium: The Role Of Pharmaceuticals in Public Health

# Universal Access and Price and Availability: Ensuring Access to Life-Saving Medicines Globally

Margaret Ewen
Health Action International, Amsterdam
September 15, 2016

#### Public advertisement, Guatemala, 2006 and 2010



"I have diabetes. If my medication fails, I could suffer a diabetic coma."

"I don't take chances. I only use originals"

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