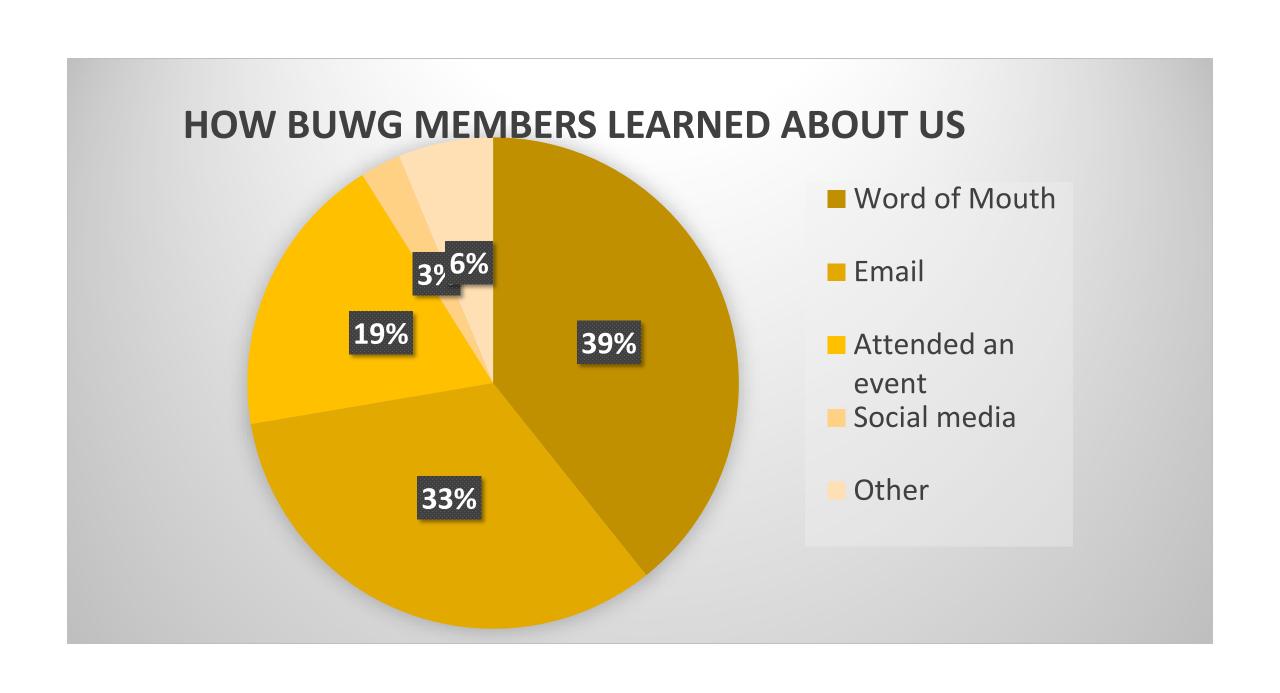
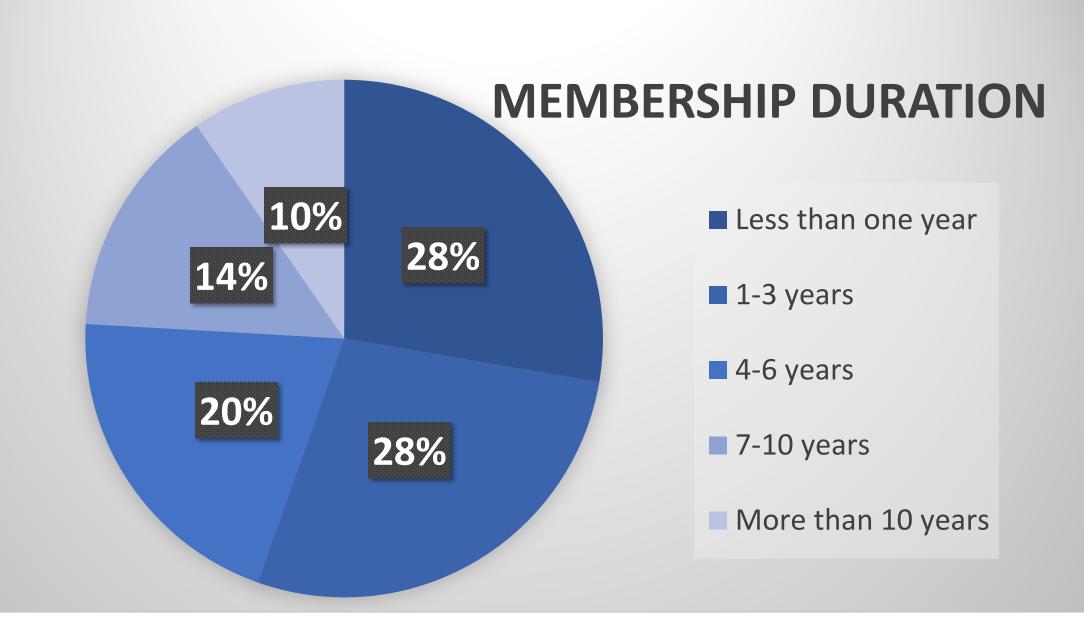


Boston University Women's Guild

2023 Membership Survey Results





MEMBERSHIP LAPSE

10.29% Not enough interesting events 27.94% Forgot to renew My membership has not lapsed 38.24% 11.76% Too busy with work 11.76% Other

fisk house

woman

KEY MOTIVATORS FOR JOINING BUWG

mission

community

networking

accomplished woman

event





community lunch

wocc mission

scholarship

fisk house

Learning Topics of Interest

#1 career development, including pay equity & salary negotiation

#2 BU leadership, including the new president and BUWG officers

#3 mentorship

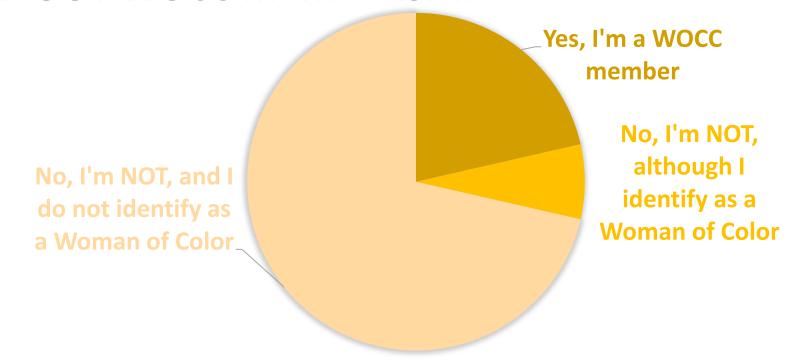
Others: creating systemic change/DEI, belonging survey, faculty research

One thing BUWG can improve

Most responses are: how (hybrid/livestream) when (dates/times) where (med campus) who (entry level staff)

What: equity including pay equity

ABOUT WOCC MEMBERSHIP



Value of WOCC Membership

experience

event

shared identity

woman of color

diversity of buwg

community networking

common goal